



# THE ACADEMY OF ALAMEDA

## The Academy of Alameda Charter School Board Marketing and Fundraising Committee Meeting

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### Date and Time

Tuesday March 30, 2021 at 6:00 PM PDT

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>6:00 PM</b>
<b>A. Record Attendance</b>		Ron Whittaker	1 m
<b>B. Call the Meeting to Order</b>		Ron Whittaker	1 m
<b>II. Public Comments</b>			
<b>III. Marketing and Fundraising Committee</b>			<b>6:02 PM</b>
<b>A. Meeting Agenda</b>	Discuss	Matt Huxley	60 m
Main Topics			
1. Update on Actions from February 9 Meeting			
2. Next Steps of Website Development			
3. Marketing - Areas of Focus for the Rest of 2020/21			
4. Fundraising Plan for the rest fo 2020/21			
- Spring fundraising ideas			
- Plan to search for an experienced fundraising chair			
<b>IV. Closing Items</b>			<b>7:02 PM</b>
<b>A. Adjourn Meeting</b>	FYI	Ronald Whittaker	1 m