



THE ACADEMY OF ALAMEDA

The Academy of Alameda Charter School Board Marketing and Fundraising Committee Meeting

Date and Time

Tuesday February 9, 2021 at 6:00 PM PST

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
A. Record Attendance		Ron Whittaker	1 m
B. Call the Meeting to Order		Ron Whittaker	1 m
II. Public Comments			
III. Marketing and Fundraising Committee			6:02 PM
A. Meeting Agenda	Discuss	Matt Huxley	57 m
Main Topics			
1. Update on Actions from January 5 Meeting			
2. New Website Review/Progress			
3. Marketing - Areas of Focus			
4. Fundraising			
- Spring Fundraising ideas			
IV. Closing Items			6:59 PM
A. Adjourn Meeting	Vote		1 m