



# THE ACADEMY OF ALAMEDA

## The Academy of Alameda Charter School Board Marketing and Fundraising Committee Meeting

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### Date and Time

Tuesday January 5, 2021 at 6:00 PM PST

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### Agenda

	Purpose	Presenter	Time
<b>I. Opening Items</b>			<b>6:00 PM</b>
<b>A. Record Attendance</b>		Ron Whittaker	1 m
<b>B. Call the Meeting to Order</b>		Ron	1 m
<b>II. Public Comments</b>			
<b>III. Marketing and Fundraising Committee</b>			<b>6:02 PM</b>
<b>A. Meeting Agenda</b>	Discuss	Matt Huxley	55 m
Main Topics			
1. Update on Actions from November 11 Meeting			
2. Committee Input on New AoA Logo			
3. Fundraising			
- Actions that we can take this year to increase fundraising			
- Developing a strategic fundraising plan			
<b>IV. Closing Items</b>			<b>6:57 PM</b>
<b>A. Adjourn Meeting</b>	Vote		