

APPROVED



Arco Iris Spanish Immersion School

Minutes

Board Meeting & Executive Session

Date and Time

Thursday May 21, 2026 at 6:15 PM

Location

Board & Staff: Arco Iris Spanish Immersion School: 8205 SW Creekside PI Beaverton OR 97008

Public: Arco Iris Spanish Immersion School: 8205 SW Creekside PI Beaverton OR 97008 or
Zoom Meeting

<https://us02web.zoom.us/j/87898815196>

Meeting ID: 878 9881 5196

Passcode: 602469

Directors Present

A. Nelson, C. Billings, D. Siver, E. Hatch, S. Badawi (remote), Y. Jones

Directors Absent

None

Ex Officio Members Present

J. Urdiales

Non Voting Members Present

J. Urdiales

Guests Present

R. Lamicq-Astudillo

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Y. Jones called a meeting of the board of directors of Arco Iris Spanish Immersion School to order on Thursday May 21, 2026 at 6:19 PM.

C. Approve Meeting Minutes from April, 2026

D. Siver made a motion to approve the minutes from Board Meeting on 04-16-26.

C. Billings seconded the motion.

The board **VOTED** unanimously to approve the motion.

D. Public Comment

II. Notes from the Board Secretary

A. Update and Planning

Reviewed the Opportunity Calendar and upcoming community events.

III. PTO

A. Updates from PTO

Confirm the Board Election Results with Rachel - New

Community Night went well and the PTO received good interest from the volunteer interest survey. An email will be sent via Parent Square to ask for parent interest and volunteering and feedback on events.

New officers would like to meet with Y. Jones and C. Billings re: planning. Rachel will send dates to get together. Additionally, it was suggested that the PTO learn how to better communicate and differentiate when to work with the Executive Director and when to communicate with the Board so they can share this with parents, especially around making public comment during meetings.

IV. New Business

A. Marketing Contract

A television ad buy proposal was sent to board members to review with the goal of increasing community engagement and increasing the interest list for Tigard and Tualatin. The Charter Growth Fund grant would cover the ad buy as the balance for the current phase is \$227,000.

The board discussed the proposal and cost including the work of Grow Schools which manages digital and social media.

Without understanding the full scope of Grow Schools, Dani suggested a conversation with DMG who has deep data tools to target key audiences and geoframing (polygonal attribution.) Dani is unable to differentiate between the work of Grow Schools and a local digital marketing company and needs additional information.

Andrew suggested that he would like to see some diversified engagement.

Jesus offered that the current digital strategies are not sufficient for Tigard enrollment so the exploring a TV buy is will add a layer to the current marketing.

Sarah asked if we know why our current marketing is not working to fill open slots in Beaverton or adding to our Tigard Tualatin list. The strongest thing we have is work of mouth. With a significant purchase. She asked if there an expectation of how many families we should add to the list.

Our marketing efforts will include.

1. Public Events
2. Social Media
3. Digital Media
4. TV Media

A. Nelson made a motion to approve Christa to sign the Advantage Plan contract as presented.

D. Siver seconded the motion.

The board **VOTED** unanimously to approve the motion.

V. Executive Directors Report

A. Executive Directors Report

J. Urdiales introduced Academic Success Coach - Luis Samayoa to give a presentation for his masters program and instructional project for his Principal licensure.

He offered details about training with NWRESA, observations of practices and instructional strategies and then new opportunities for small group instruction and data analysis.

As a result of the rounds, he found that Arco Iris small group instruction is effective, data analysis is effective and we have consistent practice across classrooms. One of the new strategies included deploying a student talk routine to bridge the students through a series of visuals and anchor charts.

The project has led to some conclusions to support 2026/27 school year instruction which will focus on classroom consistency practices. The partnership with NWRESD will continue

J. Urdiales explained the Singapore Math curriculum review timeline which will include Board adoption.

26/27 - Curriculum review and adoption

27/28 - Roll out

J. Urdiales written report is attached.

C. Billings made a motion to Approve the employment agreements as presented.

E. Hatch seconded the motion.

The board **VOTED** unanimously to approve the motion.

VI. Finance Committee Update

A. May Treasurer's Report

April 2026 Financials

ADMw received for (Month): \$352,505.00

Total income for (Month): \$503,458.95

Cash balance for (Month): \$4,076,608.00

Accts Receivable for (Month): \$1,008.00

Net gain/loss for (Month): \$68,264.85

+\$68.3k for the month of April.

Year to date +\$783.8k versus +890.9k during the same month last year.

*Note that post auction timing can skew month to month and year over year.

*Reminder that there is no June ADMw check distributed.

VII. Development Committee

A. Development Committee Update

Grants

- The Fund Ed document is being updated - with four grant proposals in the works.

Community Relations - PR

- Outreach for Expansion

Families are welcome to join this small committee.

VIII. School Expansion

A. Expansion update

The charter proposal for Tigard Tualatin School District will be submitted in October to be considered for opening in 2027/28.

IX. Closing Items

A. Adjourn Meeting

Action Items

1. Charter proposal delivery date to TTSD
2. Connect DMG with Arco Iris Board for digital marketing consideration; consider a street team
3. Adopt Executive Director Annual Review

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:18 PM.

Respectfully Submitted,
D. Siver

X. Executive Session

A. Executive Director Annual Review

Called to order at 8:25 pm after a break between the monthly board meeting.

The Board and Executive Director Jesus Urdiales discussed the annual executive review.

B. School Safety

Executive Director Jesus Urdiales updated the board about a student safety incident that occurred and the actions and protocols put into place.

Exec session closed 9:36pm

Documents used during the meeting

- Arco Iris - Service Agreement.pdf
- Advantage Plan 2026 - Arco Iris - Revised.pptx
- (11 MAY) Executive Director's Report_ Jesús Urdiales_SY25-26 FINAL.docx

Mission/Vision

Arco Iris Spanish Immersion Charter School cultivates academic success for all students through a biliterate education and a robust math curriculum. Our students are members of a supportive multicultural community valuing diversity, equity and inclusion.