APPROVED

Arco Iris Spanish Immersion School

Minutes

Development Committee Meeting

Date and Time
Thursday September 12, 2024 at 6:15 PM

Location
https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSXMvRUgyZz09

Committee Members Present
A. Kusaba (remote), C. Billings (remote), E. Hatch (remote), S. Zephirin (remote)

Committee Members Absent
None

Ex Officio Members Present
J. Urdiales (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

S. Zephirin called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday Sep 12, 2024 at 6:17 PM.

C. Approve Minutes: March

S. Zephirin made a motion to approve the minutes from Development Committee Meeting on 05-09-24.

A. Kusaba seconded the motion.
The committee **VOTED** to approve the motion.

II. Development

A. Fundraising Gap and Goals

- Christa gave update on community giving so far. Only a few hundred dollars. Need to continue reminding families about our goals.
- PTO continues to do Fall Move-a-thon and Christa will take on the auction again.
- Jesus plans to update the family letter for community giving campaign in November/December. Christa sent last year's letter to Jesus.

B. Grants

- Discussed our interest in continuing our partnership with FundEd. Contract up at the end of the year. Arco (Jesus/Erin/Christa) meets with FundEd two times per month. There are several grant applications in process.
    - Sarah and Adreana now have access to FundEd documents
- RACC Grant to be used for performance event in November. Sarah will help submit final report for that grant. Admin aware of requirements for advertising event using RACC logo.
- Erin joined waitlist for another Marie Lanform Grant. If we get selected, money could potentially be used for nurse expenses.

C. Community Relations/PR

- Arco participated in the Beaverton City parade last week. Jesus was able to attend for the first time. Open to suggestions for next year's parade on increasing out direct contact with the community.
- Adreana gave update on recent Beaverton Chamber of Commerce event. Primarily a networking event. Adreana open to meeting with Alicia to see how they might be able to help with our community giving campaign. Consider hosting a coffee event at Arco during the summer months.
- Best to check the Chamber calendar directly on events, versus waiting for the email reminders. Jesus open to attending anything we think would be helpful.

III. Closing Items

A. Action Items

- Jesus to update Community Fundraiser letter for late Fall

- Adreana to set up meeting with Alicia
- Erin to send out committee recruiting email
- Sarah to update host permissions on Development Committee Zoom link
- Sarah to add discussion on next meeting date to the Board agenda.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:01 PM.

Respectfully Submitted,
S. Zephirin