



Arco Iris Spanish Immersion School

Minutes

Development Committee Meeting

Date and Time

Thursday June 22, 2023 at 6:30 PM

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

Committee Members Present

C. Billings (remote), E. Hatch (remote), S. Zephirin (remote)

Committee Members Absent

A. Kusaba, J. Guerra, J. Warner, L. Peterson, M. Bryan

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

E. Hatch called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday Jun 22, 2023 at 6:35 PM.

C. Approve Minutes:5/11/23

S. Zephirin made a motion to approve the minutes from Development Committee Meeting on 05-11-23.

C. Billings seconded the motion.

The committee **VOTED** to approve the motion.

II. Development

A. Fundraising Gap and Goals

- As of May financials, we were at \$194,000 of fundraising, which is 65% of our goal. Amount may increase in June financials.
- Christa asked Charter School Capital to write us a one pager about our fundraising goals, hoping to push that info out this summer
- Kindergarten families got info in their enrollment paperwork

B. Grants

- Lowe's Grant and RACC grant is still pending
- Did not get grant for math training funds
- Arco is using Grant Hub to track and find grants. All board members will have access
- Christa attended a conference this week and learned more about companies who can support with the grant writing process.

C. Community Relations/PR

- Erin to follow up again with Amy V. about Chamber of Commerce question
- Charter School Capital drafted a marketing letter we can send to preschools. Jessica open to helping distribute in the Fall. Christa to connect with Perla on what marketing materials to include with the letter

III. Closing Items

A. Action Items

- Erin to figure out Sarah's access to Grant Hub
- Christa to outreach to grant writing company
- Sarah and Erin to spend summer learning Grant Hub, transferring info from our google spreadsheet. Researching two specific grants (Tangers Kids, JW Couch)
- Sept 14th next meeting. Sarah to enter in BOT. Continue meeting the second Thursday in November, January, March and May

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:05 PM.

Respectfully Submitted,
S. Zephirin