

APPROVED



## Arco Iris Spanish Immersion School

### Minutes

#### Development Committee Meeting

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##### **Date and Time**

Thursday May 11, 2023 at 6:30 PM

##### **Location**

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

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##### **Committee Members Present**

C. Billings (remote), E. Hatch (remote), M. Bryan (remote), S. Zephirin (remote)

##### **Committee Members Absent**

J. Warner, L. Peterson

##### **Guests Present**

E. Morris (remote)

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#### **I. Opening Items**

##### **A. Record Attendance and Guests**

##### **B. Call the Meeting to Order**

E. Hatch called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday May 11, 2023 at 6:32 PM.

##### **C. Approve Minutes: 3/9/23**

C. Billings made a motion to approve the minutes from Development Committee Meeting on 03-09-23.

S. Zephirin seconded the motion.

The committee **VOTED** to approve the motion.

## II. Development

### A. Fundraising Gap and Goals

Fundraising thermometer is updated and sent out thru Parent Square. At around 60% of our \$300,000 goal. This includes the auction numbers. We are still significantly under where we need to be based on the budget.

### B. Grants

- Reviewed grant spreadsheet and current needs.
- Sarah and Erin to do some more research on grants currently listed. Mike B. is open to helping if we give him more direction on what to do.
- Elise suggested reviewing websites of other schools to see where their donations come from

### C. Community Relations/PR

- Charter School Capital provided us a list of preschools to market to. Christa to connect with them on ideas for marketing tools
- Best to focus on Niche reviews
- Erin following up with Jessica on library action items
- Erin to reach out to Amy Velazquez about any insight on Chamber of Commerce

## III. Closing Items

### A. Action Items

Next meeting Thursday, June 22 from 6:30-7:30

### B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:22 PM.

Respectfully Submitted,  
S. Zephirin