



Arco Iris Spanish Immersion School

Minutes

Development Committee Meeting

Date and Time

Thursday May 11, 2023 at 6:30 PM

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

Committee Members Present

C. Billings (remote), E. Hatch (remote), M. Bryan (remote), S. Zephirin (remote)

Committee Members Absent

J. Warner, L. Peterson

Guests Present

E. Morris (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

E. Hatch called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday May 11, 2023 at 6:32 PM.

C. Approve Minutes: 3/9/23

C. Billings made a motion to approve the minutes from Development Committee Meeting on 03-09-23.

S. Zephirin seconded the motion.

The committee **VOTED** to approve the motion.

II. Development

A. Fundraising Gap and Goals

Fundraising thermometer is updated and sent out thru Parent Square. At around 60% of our \$300,000 goal. This includes the auction numbers. We are still significantly under where we need to be based on the budget.

B. Grants

- Reviewed grant spreadsheet and current needs.
- Sarah and Erin to do some more research on grants currently listed. Mike B. is open to helping if we give him more direction on what to do.
- Elise suggested reviewing websites of other schools to see where their donations come from

C. Community Relations/PR

- Charter School Capital provided us a list of preschools to market to. Christa to connect with them on ideas for marketing tools
- Best to focus on Niche reviews
- Erin following up with Jessica on library action items
- Erin to reach out to Amy Velazquez about any insight on Chamber of Commerce

III. Closing Items

A. Action Items

Next meeting Thursday, June 22 from 6:30-7:30

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:22 PM.

Respectfully Submitted,
S. Zephirin