



Arco Iris Spanish Immersion School

Minutes

Development Committee Meeting

Date and Time

Thursday March 9, 2023 at 6:30 PM

Location

https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSXMvRUgyZz09

Committee Members Present

C. Billings (remote), E. Hatch (remote), J. Warner (remote), M. Bryan (remote), S. Zephirin (remote)

Committee Members Absent

L. Peterson

Guests Present

E. Morris (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

E. Hatch called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday Mar 9, 2023 at 6:31 PM.

C. Approve Minutes: 1/12/23

- E. Hatch made a motion to approve the minutes from Development Committee Meeting on 01-12-23.
- S. Zephirin seconded the motion.

The committee **VOTED** to approve the motion.

II. Development

A. Fundraising Gap and Goals

- Auction is coming up in April. Christa needs more support next year with this project.
- · Jessica is working on updating the fundraising thermometer
- Devlop committee to start discussing auction tasks in Nov 2023

B. Grants

- RACC Arts Grant. Elise gave overview of this program. Due date for next round is March 22nd by 5pm
- Lowe's grant submitted for fence request. Erin and Chris worked on this.
- Looking into grant's to help fund Michelle's position for next year. Rose Grant from Marie Lamfrom. This is a family legacy fund. Submissions accepted each month for first 45 applicants.
 - Erin has started the application. Team gave her feedback on the application questions.
- School has a request for looking for grants to add books in Spanish in our library.

 Also, can scholastic dollars be spent on building the library?
 - Partnership with a local bookstore?
 - Mike texted Rachel Davis about scholastic dollars. We have about \$5,000.

C. Community Relations/PR

- Christa has list of preschools from Charter School Capital. Will ask at meeting tomorrow their ideas of how to outreach. May be for future planning.
- Jessica did look into kinder fairs. Not a lot of events this year. Nike and Intel used to have them, but not since Covid. Some other preschools indicated interest in passing out our info to their parents.
- Erin did send list of ratings websites to Christa. We still need more.

III. Closing Items

A. Action Items

- Elise to reach out to Reser for more details on how field trip pricing might work
- Erin to email Dance Azteca to get pricing and program ideas https://www.danzaazteca.org

- Jessica to send out email to Kinder parents to see if we can figure out which parent is involved in Dance Azteca. Consider posting on facebook page if needed
- · Sarah Zephirin will create portal to submit the final request for RACC grant
- Erin to send out draft proposal of Lamform grant for feedback. Erin will submit final product.
- · Sarah to start Devlp. Committee email thread
- Jessica to do bookstore and library outreach for books in Spanish
- Add to May agenda: Should we purchase a membership to grant finding site?
- Christa to email funding numbers to Jessica so thermometer is updated
- Sarah to transfer ownership of fundraising google doc to board account.
- Erin to send blurb to Cindy about thermometer and matching donation reminders. By Wed for the upcoming Friday
- Jessica to send Sarah Z list of preschools to refer to in November.
- Jessica to connect Elaine Davis with library volunteers to discuss use of scholastic dollars
- Committee to encourage families to put positive reviews up on the various rating websites that Christa emails out.
- Next meeting: May 11th at 6:30-8pm

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:01 PM.

Respectfully Submitted,

S. Zephirin