

APPROVED



Arco Iris Spanish Immersion School

Minutes

Development Committee Meeting

Date and Time

Thursday December 9, 2021 at 5:45 PM

Location

Join Zoom Meeting

<https://us02web.zoom.us/j/86548343857?pwd=ZXhEWEUvS0x3YzNaM25xemVhWEZLUT09>

Meeting ID: 865 4834 3857

Passcode: 7cFSP8

Committee Members Present

M. Bryan (remote), S. Stevens (remote), S. Zephirin (remote), T. McCoy (remote)

Committee Members Absent

C. Billings, C. Staudenraus, Y. Jones

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

S. Stevens called a meeting of the Development Committee of Arco Iris Spanish Immersion School to order on Thursday Dec 9, 2021 at 5:54 PM.

C. Historical Review

Sarita reviewed history of committee work and goals. The community seems more aware of the funding needs of the school and why our fundraising is important. Would like to see the committee have goals and action items that are followed through on. Focus on raising funds beyond asking families in the Arco community. This work has been difficult due to bandwidth of committee members. Would love to recruit more members to help share the load.

II. Development

A. Fundraising Gap and Goals

Committee would love to create a visual of our fundraising efforts. One for gap funding and a separate one for the playground. Something that is visible at drop off and pick, as well as a visual representation that can be shared monthly in Michelle's newsletter.

B. Communications Campaign/PR

The Development Committee would like to increase our presence in the community. How can we let the community know about our school and the work that we do?

Future ideas for this area include:

- Outreach to local business for donations. Need parents to help do outreach in person. We could also consider video/mail campaign
- PR/Communications/Marketing for the School. Ideas: YouTube Channel, social media presence

C. Grants

Sarita has a spreadsheet of grants we may be able to apply for. Need to review this spreadsheet and identify which to apply. Also need to research grants to add to this list.

III. Closing Items

A. Action Items

- Sarah get data from Perla on funding goal and current data
- Sarah to ask Christa about requirements for committee members
- Sarita to share grant spreadsheet with Sarah and Tessa
- Sarita to buy thermometer
- Tessa to take pic of sample thermometer.

B. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:43 PM.

Respectfully Submitted,
S. Zephirin