

Arco Iris Spanish Immersion School

Development Committee Meeting

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Date and Time

Tuesday August 12, 2025 at 6:15 PM PDT

Agenda

Presenter

I. Opening Items

Opening Items

A. Record Attendance and Guests Sarah Zephirin

B. Call the Meeting to Order Erin Hatch

C. Approve Minutes: May 2025 Sarah Zephirin

II. Development

A. Fundraising Gap and Goals

Jesus Urdiales

Fundraising goal for '25-26. We meet this goal through community giving, Move-a-thon, and Auction.

Presenter

B. Grants Erin Hatch

Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

- Review current grant applications
- Grants to consider

C. Community Relations/PR

Erin Hatch

Committee Goals:

- 1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)
- 2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)*
 - Plan for hosting Chamber of Commerce Coffee Chat in August 2025
 - Potential HMC Membership
 - Summary of past and upcoming participation in community wide events
 - Review any upcoming events with Beaverton Area Chamber of Commerce

III. Closing Items

A. Action Items Erin Hatch

B. Adjourn Meeting