



## Arco Iris Spanish Immersion School

### Development Committee Meeting

Published on May 13, 2025 at 11:46 AM PDT

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#### Date and Time

Thursday May 15, 2025 at 6:00 PM PDT

#### Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

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#### Agenda

Presenter

#### I. Opening Items

Opening Items

- |           |                              |                |
|-----------|------------------------------|----------------|
| <b>A.</b> | Record Attendance and Guests | Sarah Zephirin |
| <b>B.</b> | Call the Meeting to Order    | Erin Hatch     |
| <b>C.</b> | Approve Minutes: March 13th  | Sarah Zephirin |

#### II. Development

- |           |                           |                  |
|-----------|---------------------------|------------------|
| <b>A.</b> | Fundraising Gap and Goals | Christa Billings |
|-----------|---------------------------|------------------|

*Fundraising goal for '24-'25 is (\$420,000). We meet this goal through community giving, Move-a-thon, and Auction.*

- Auction Review

**B. Grants**

Erin Hatch

*Committee Goals:*

*Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)*

- FundEd Updates
- Review current grant applications
- Grants to consider

**C. Community Relations/PR**

Erin Hatch

*Committee Goals:*

*1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*

*2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)\**

- Plan for hosting Chamber of Commerce Coffee Chat in August 2025
- Summary of past and upcoming participation in community wide events
- Review any upcoming events with Beaverton Area Chamber of Commerce

**III. Closing Items**

**A. Action Items**

Erin Hatch

**B. Adjourn Meeting**