



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on March 11, 2025 at 6:25 PM PDT

Amended on March 13, 2025 at 5:57 PM PDT

Date and Time

Thursday March 13, 2025 at 6:00 PM PDT

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

Agenda

Presenter

I. Opening Items

Opening Items

A. Record Attendance and Guests

Sarah Zephirin

B. Call the Meeting to Order

Erin Hatch

C. Approve Minutes: January 2025

Sarah Zephirin

II. Development

A. Fundraising Gap and Goals

Christa Billings

Fundraising goal for '24-'25 is (\$420,000). We meet this goal through community giving, Move-a-thon, and Auction.

- Auction Updates and Needs

B. Grants

Erin Hatch

Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

- FundEd Updates
- Review current grant applications
- Grants to consider
- Data analysis dashboard

C. Community Relations/PR

Erin Hatch

Committee Goals:

- 1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*
- 2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)**

- Summary of past and upcoming participation in community wide events
- Review any upcoming events with Beaverton Area Chamber of Commerce

III. Closing Items

A. Action Items

Erin Hatch

B. Adjourn Meeting