



## Arco Iris Spanish Immersion School

### Development Committee Meeting

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#### Date and Time

Thursday September 12, 2024 at 6:15 PM PDT

#### Location

<https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSMvRUgyZz09>

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#### Agenda

Presenter

##### I. Opening Items

Opening Items

A. Record Attendance and Guests

Sarah Zephirin

B. Call the Meeting to Order

Erin Hatch

C. Approve Minutes: March

Sarah Zephirin

##### II. Development

A. Fundraising Gap and Goals

Christa Billings

*Fundraising goal for '24-'25 is (\$420,000). We meet this goal through community giving, Move-a-thon, and Auction.*

Presenter

**B. Grants**

Erin Hatch

*Committee Goals:*

*Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)*

- FundEd Updates
- Review current grant applications
- Grants to consider

**C. Community Relations/PR**

Erin Hatch

*Committee Goals:*

*1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*

*2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)\**

- Summary of past and upcoming participation in community wide events
- Review any upcoming events with Beaverton Area Chamber of Commerce

**III. Closing Items**

**A. Action Items**

Erin Hatch

**B. Adjourn Meeting**