



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on March 12, 2024 at 1:11 PM PDT

Date and Time

Thursday March 14, 2024 at 6:00 PM PDT

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSXMvRUgyZz09>

Agenda

Presenter

I. Opening Items

Opening Items

A. Record Attendance and Guests

Sarah Zephirin

B. Call the Meeting to Order

Erin Hatch

C. Approve Minutes: January

Sarah Zephirin

D. Guest Presenter: Alicia Bermes, CEO Beaverton Area Chamber of Commerce

II. Development

A. Fundraising Gap and Goals

Christa Billings

Fundraising goal for '23-24 is \$322,500. We meet this goal through community giving, Move-a-thon, and Auction. Playground fundraising is separate from this goal.

- Currently, we are at 54% of our fundraising goal

B. Grants

Erin Hatch

Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

- FundEd Updates
- Review current grant applications
- Any updates on using funds from the RACC Grant (\$5,000)?

C. Community Relations/PR

Erin Hatch

Committee Goals:

- 1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*
- 2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)**

D. Playground

Josh Guerra

- Updates from Josh on playground equipment

III. Closing Items

A. Action Items

Erin Hatch

B. Adjourn Meeting