



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on January 9, 2024 at 9:57 AM PST

Date and Time

Thursday January 11, 2024 at 6:00 PM PST

Location

<https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSMvRUgyZz09>

Agenda

Presenter

I. Opening Items

Opening Items

A. Record Attendance and Guests

Sarah Zephirin

B. Call the Meeting to Order

Erin Hatch

C. Approve Minutes: October 5th

Sarah Zephirin

II. Development

A. Fundraising Gap and Goals

Sarah Zephirin

Fundraising goal for '23-24 is \$315,00. We meet this goal through community giving, Move-a-thon, and Auction. Playground fundraising is separate from this goal.

Presenter

- Auction Updates

B. Grants

Erin Hatch

Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

- FundEd Updates
- Review current grant applications

C. Community Relations/PR

Erin Hatch

Committee Goals:

1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)

*2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)**

- Adreana update on Beaverton Chamber of Commerce
- Adreana update on ATDLE
- Updates on Preschool outreach

D. Playground

Josh Guerra

- Updates from Josh on playground equipment

III. Closing Items

A. Action Items

Erin Hatch

B. Adjourn Meeting