



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on November 7, 2023 at 9:22 PM PST

Date and Time

Thursday November 9, 2023 at 6:30 PM PST

Location

Zoom Meeting

<https://us02web.zoom.us/j/84764911667?pwd=WitqYnRZT3ZQb1lIT0tEeE05NEI2QT09>

Meeting ID: 847 6491 1667

Passcode: 741374

Agenda

	Presenter
I. Opening Items	
Opening Items	
A. Record Attendance and Guests	Erin Hatch
B. Call the Meeting to Order	Erin Hatch
C. Approve Minutes: October 5th	Erin Hatch
II. Development	
A. Fundraising Gap and Goals	Christa Billings

Presenter

Fundraising goal for '23-24 is \$315,00. We meet this goal through community giving, Move-a-thon, and Auction. Playground fundraising is separate from this goal.

- Move-a-thon review
- Community Giving Campaign

B. Grants

Erin Hatch

Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

- FundEd Updates
- Review current grant applications

C. Community Relations/PR

Erin Hatch

Committee Goals:

- 1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*
- 2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)**

- Review any community relations work in progress, and any needs for the current school year
- Any needs for preschool outreach? A PTO member suggested we reach out to area Headstart programs with our information. Sarah Z is happy to help generate a list of those programs from Hillsboro and Beaverton.
- Adreana update on Leadership Beaverton connection/project
- Adreana update from ATDLE recognition

D. Playground

Josh Guerra

- Updates from Josh on playground equipment

III. Closing Items

A. Action Items

Erin Hatch

B. Adjourn Meeting