



## Arco Iris Spanish Immersion School

### Development Committee Meeting

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#### Date and Time

Thursday October 5, 2023 at 6:30 PM PDT

#### Location

<https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSXMvRUgyZz09>

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#### Agenda

Presenter

##### I. Opening Items

Opening Items

**A.** Record Attendance and Guests

Sarah Zephirin

**B.** Call the Meeting to Order

Erin Hatch

**C.** Approve Minutes: June 22nd

Sarah Zephirin

##### II. Development

**A.** Fundraising Gap and Goals

Christa Billings

*Fundraising goal for '23-24 is \$332,500. We meet this goal through community giving, Move-a-thon, and Auction. Playground fundraising is separate from this goal.*

- Review new fundraising webpage and goals:  
<https://www.arcoirisschool.org/apps/pages/fundraising>
  - Gap donation language has been updated to "Community Giving"
- Grant Hub subscription
- Updates on possibility of hiring a company to support with grant writing

**B. Grants**

Erin Hatch

*Committee Goals:*

*Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)*

- Discussion on use of RACC Grant Funds
- Updates on any pending grants
- Review any new grant application possibilities

**C. Community Relations/PR**

Erin Hatch

*Committee Goals:*

*1. Support and develop marketing strategies to further the sustainability of the school (exp: Improving the school website, regular communication to the school community about the gap fund, etc)*

*2. Build and develop relationships with local business and government officials. (exp: Hispanic Chamber of Commerce, Beaverton City Parade, etc)\**

- Review any community relations work in progress, and any needs for the current school year
- Contract with Charter School Capital ends in October

**III. Closing Items**

**A. Action Items**

Sarah Zephirin

**B. Adjourn Meeting**