



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on June 21, 2023 at 11:22 AM PDT

Date and Time

Thursday June 22, 2023 at 6:30 PM PDT

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

Agenda

| | Purpose | Presenter | Time |
|--|-----------------|----------------|----------------|
| I. Opening Items | | | 6:30 PM |
| Opening Items | | | |
| A. Record Attendance and Guests | | Sarah Zephirin | 1 m |
| B. Call the Meeting to Order | | Erin Hatch | |
| C. Approve Minutes:5/11/23 | Approve Minutes | Sarah Zephirin | 2 m |
| II. Development | | | 6:33 PM |

| | Purpose | Presenter | Time |
|---|---------|------------------|----------------|
| A. Fundraising Gap and Goals | Discuss | Christa Billings | 10 m |
| <p>*Fundraising goal for '22-'23 is \$300,000. We meet this goal through the gap fund contribution, Move-a-thon, and Auction. Playground fundraising is separate from this goal.*</p> <ul style="list-style-type: none"> • Updates on year end fundraising totals | | | |
| B. Grants | Discuss | Erin Hatch | 30 m |
| <p>*Committee Goals: Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)*</p> <ul style="list-style-type: none"> • Updates on pending grants • Review any new grant application possibilities | | | |
| C. Community Relations/PR | Discuss | Erin Hatch | 15 m |
| <p>*Committee Goals:</p> <ol style="list-style-type: none"> 1. Work with Charter school capital to develop marketing strategies to further the sustainability of the school (Improving the school website, regular communication to the school community about the gap fund, etc) 2. Build and develop relationships with local business and government officials. (Hispanic Chamber of Commerce, Beaverton City Parade, etc)* <ul style="list-style-type: none"> • Review any community relations work in progress, or needs for Fall | | | |
| III. Closing Items | | | 7:28 PM |
| A. Action Items | FYI | Sarah Zephirin | 5 m |
| B. Adjourn Meeting | Vote | | |