



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on May 9, 2023 at 12:24 PM PDT

Date and Time

Thursday May 11, 2023 at 6:30 PM PDT

Location

<https://us02web.zoom.us/j/4871252671?pwd=aklJTVBjeTczcmo1TVBXSMvRUgyZz09>

Agenda

| | Purpose | Presenter | Time |
|--|-----------------|----------------|----------------|
| I. Opening Items | | | 6:30 PM |
| Opening Items | | | |
| A. Record Attendance and Guests | | Sarah Zephirin | 1 m |
| B. Call the Meeting to Order | | Erin Hatch | |
| C. Approve Minutes: 3/9/23 | Approve Minutes | Sarah Zephirin | 2 m |
| II. Development | | | 6:33 PM |

| | Purpose | Presenter | Time |
|--|---------|------------------|----------------|
| A. Fundraising Gap and Goals *Fundraising goal for '22-'23 is \$300,000. We meet this goal through the gap fund contribution, Move-a-thon, and Auction. Playground fundraising is separate from this goal.* <ul style="list-style-type: none"> • Auction Updates • Updates on fundraising thermometers | Discuss | Christa Billings | 15 m |
| B. Grants *Committee Goals: Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)* <ul style="list-style-type: none"> • Sarah Z. submitted the RACC grant • Erin submitted the Lamform Grant • Christa requested team look for marketing grants | Discuss | Erin Hatch | 45 m |
| C. Community Relations/PR *Committee Goals: 1. Work with Charter school capital to develop marketing strategies to further the sustainability of the school (Improving the school website, regular communication to the school community about the gap fund, etc) 2. Build and develop relationships with local business and government officials. (Hispanic Chamber of Commerce, Beaverton City Parade, etc)* <ul style="list-style-type: none"> • Update on preschool list for Fall 2023 outreach • Status of Arco Iris website ratings • Update from Jessica on bookstore/library outreach re: Spanish language books | Discuss | Erin Hatch | 20 m |
| III. Closing Items | | | 7:53 PM |
| A. Action Items | FYI | Sarah Zephirin | 5 m |
| B. Adjourn Meeting | Vote | | |