



Arco Iris Spanish Immersion School

Development Committee Meeting

Published on March 8, 2023 at 5:58 PM PST

Date and Time

Thursday March 9, 2023 at 6:30 PM PST

Location

<https://us02web.zoom.us/j/4871252671?pwd=akIJTVBjeTczcmo1TVBXSMvRUgyZz09>

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:30 PM
Opening Items			
A. Record Attendance and Guests		Sarah Zephirin	1 m
B. Call the Meeting to Order		Erin Hatch	
C. Approve Minutes: 1/12/23	Approve Minutes	Sarah Zephirin	2 m
II. Development			6:33 PM
A. Fundraising Gap and Goals	Discuss	Christa Billings	10 m

	Purpose	Presenter	Time
Fundraising goal for '22-'23 is \$300,000. We meet this goal through the gap fund contribution, Move-a-thon, and Auction. Playground fundraising is separate from this goal.			

B. Grants	Discuss	Erin Hatch	40 m
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Committee Goals:

Research grants, review grants for eligibility, and apply for grants in coordination with administration (giving ample lead time to school administrators, enabling parent volunteers)

C. Community Relations/PR	Discuss	Erin Hatch	20 m
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Tentative Committee Goals:

1. Work with Charter school capital to develop marketing strategies to further the sustainability of the school (Improving the school website, regular communication to the school community about the gap fund, etc)
2. Build and develop relationships with local business and government officials. (Hispanic Chamber of Commerce, Beaverton City Parade, etc)

III. Closing Items

7:43 PM

A. Action Items	FYI	Sarah Zephirin	5 m
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B. Adjourn Meeting	Vote		
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