



Arco Iris Spanish Immersion School

Development Committee Meeting

Amended on November 16, 2020 at 9:35 AM PST

Date and Time

Monday November 16, 2020 at 6:00 PM PST

Location

This meeting will be held remotely by Zoom.

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:00 PM
Opening Items			
A. Record Attendance and Guests			
B. Call the Meeting to Order		Sarita Stevens	
C. Approve Minutes	Approve Minutes	Sarita Stevens	5 m
II. Development			6:05 PM
Purpose of Development and Communications Committee.			
Positions Needed.			
A. Fundraising Gap and Goals	Discuss	Sarita Stevens	15 m
Fundraising for operations			
Fundraising for special projects (playground)			
B. Communications Campaign	Discuss	Sarita Stevens	10 m
Resources needed to support communications.			
Communications projects underway are			
- Enrollment / Recruitment Media			
- Social Media for overall branding.			
No / little attempt has been made at building relationships with businesses.			
C. PR	Discuss	Sarita Stevens	10 m

Resources / Volunteers are needed to assist with PR efforts.

D. Auction

Discuss

Pam Powers

10 m

III. Closing Items

6:50 PM

A. Adjourn Meeting

Vote