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President's Report to Trustees: Goals for 2018-19 Academic Year

Overview:

The president is responsible for leading the university in an effective and efficient manner, and administering daily operations with a primary focus on quality and excellence. The goals for this year are consistent with the campus strategic plan and are designed to support and strengthen the mission and vision.

Goals:

- 1. Maintain sound financial management and operational controls.
- 2. Continue to work in support of strategic plan goals.
- 3. Continue to work on the improvement of student enrollment goals.
- 4. Continue to evaluate the campus organizational structure and grow faculty and staff in support of the university mission.
- 5. Oversee ongoing capital projects and advocate for additional funding to address deferred maintenance and renovation needs as appropriate.
- 6. Oversee the campus branding exercise.
- 7. Continue to strengthen university/community relationships.