

Goals for the 2023-24 Academic Year

Overview:

The president is responsible for leading the university in an effective and efficient manner, and administering daily operations with a primary focus on quality and excellence. The goals for this year are consistent with the campus strategic plan and are designed to support and strengthen the mission and vision.

Goals:

- 1. Maintain sound financial management and operational controls.**
 - Work with auditors to complete financial audit
 - Complete Phase 2 of the Financial Sustainability Taskforce exercise and determine actionable next steps
 - Work toward meeting the proposed budget outlined for FY25
 - Continue to build on grant and philanthropic efforts
- 2. Continue the implementation of strategic initiatives as articulated in the 2020-2025 Strategic Plan.**
- 3. Continue to implement and met milestones as articulated in the NECHE report for the next review cycle.**
- 4. Continue to work on student enrollment goals.**
 - 540 first-time full time UG and 204 new transfer students
 - Continue to work on improving our UG returning student retention rate and related metrics
 - Continue to build the graduate program and international student participation
 - Continue to improve upon DHE system level goals
- 5. Continue to work on campus marketing initiatives.**
 - Strengthen the university image and brand
 - Focus efforts on the benefits of student life and a residential experience
 - Expand and diversify touch-points
 - Continue to expand storytelling
 - Build out new Fitchburg State Magazine
- 6. Continue to evaluate the campus organizational structure in support of the university mission.**
 - Continue to work on position control
 - Seek operational efficiencies to further reduce cost

- 7. Oversee ongoing capital projects and advocate for additional funding to address deferred maintenance and renovation need as appropriate.**
 - Implement the Gordian study recommendations
 - Seek alternative sources of funding in support of capital projects (grants, philanthropy).
- 8. Continue to strengthen university/community relationships.**