

Richard S. Lapidus, Ph.D.

PRESIDENT

160 Pearl Street, Fitchburg, MA 01420-2697
Tel 978.665.3101 • Fax 978.665.3699
rlapidus@fitchburgstate.edu
www.fitchburgstate.edu

President's Report to Trustees: Goals for 2020-21 Academic Year

Overview:

The president is responsible for leading the university in an effective and efficient manner, and administering daily operations with a primary focus on quality and excellence. The goals for this year are consistent with the campus strategic plan and are designed to support and strengthen the mission and vision.

Goals:

- 1. Continue to lead the campus efforts related to the COVID-19 pandemic.
- 2. Maintain sound financial management and operational controls.
- 3. Continue to work on the completion and approval of the new campus strategic plan (2020- 2025).
- 3a. Begin the implementation of strategic initiatives.
- 4. Oversee the self-study year in support of the NECHE accreditation process to conclude in March 2022.
- 5. Continue to finalize the work on the new website redesign and launch.
- 5a. Guide the development of integrated communication in support of the website and campus brand.
- 6. Continue to work on student enrollment goals.
- 7. Continue to evaluate the campus organizational structure in support of the university mission.
- 8. Oversee ongoing capital projects and advocate for additional funding to address deferred maintenance and renovation needs as appropriate.
- 9. Continue to strengthen university/community relationships.