

### STRATEGIC PLAN GOALS

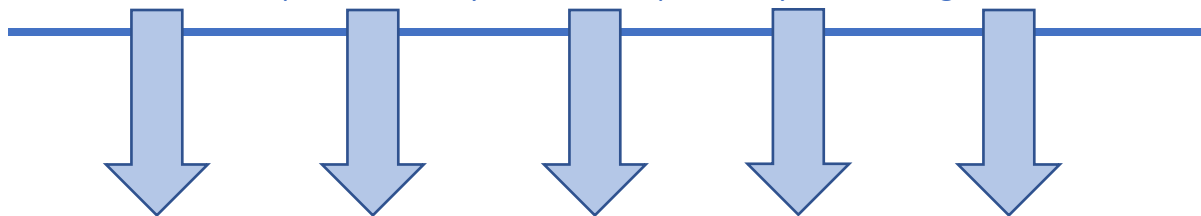
**Innovate** in the design and delivery of distinctive educational programs and pathways that lead students to career readiness, engaged citizenship, and a love of lifelong learning

**Integrate** high-impact best practices across campus to support, encourage and enable all our students to reach their full potential as learners and leaders

**Initiate** a strategic and systemic approach to marketing, recruitment and retention so that students choose to come and stay at FSU

**Cultivate** a campus community and culture that affirm FSU's core values and resolute commitment to inclusive excellence and civic responsibility

**Navigate** a path to financial sustainability and environmental stewardship, and engage all members of the campus community in shared responsibility for reaching the destination



Desired Outcomes as Reflected in the "Envisioned Future State of FSU" and Expected by BHE