

APPROVED



Athlos Jefferson Parish

Minutes

AAJP Board Meeting

Date and Time

Wednesday May 3, 2023 at 6:00 PM

Location

[979 Behrman Hwy.](#)
[Terrytown, LA 70056](#)

<https://zoom.us/j/91626399593>

Directors Present

H. Wier, J. Wright (remote), K. Chambers (remote), N. Berg, N. Woods (remote), T. Nelson (remote)

Directors Absent

E. Ketchens

Guests Present

A. Harvey, B. Bressler (remote), C. Martin, J. Holmes (remote), J. Turgeon (remote), N. Thomas (remote), Phillip Rowe (remote)

I. Opening Items

A. Call the Meeting to Order

N. Berg called a meeting of the board of directors of Athlos Jefferson Parish to order on Wednesday May 3, 2023 at 6:12 PM.

B. Record Attendance

C.

Call for Conflict of Interest

D. None

II. Consent Agenda

A. Approve Agenda

N. Berg made a motion to approve the Consent Agenda.

H. Wier seconded the motion.

The board **VOTED** unanimously to approve the motion.

B. Approve April Meeting Minutes

N. Berg made a motion to approve the minutes from AAJP Board Meeting on 04-12-23.

H. Wier seconded the motion.

The board **VOTED** unanimously to approve the motion.

C. New Hires & Stipends

III. Administrative Reports

A. Director's Report

May Director's Report

Operation Updates

- Electrical Panel Repairs
- Front Door Chime
- Cement Walkway outside portable building

Prepared Mind Updates

- LEAP 2025 Updates
- Summer Programs

23-24 Planning

- Staffing Updates
- Enrollment Updates

Culture

- Field Day May 12th
- Kindergarten Promotional Exercises May 18th
- 8th Grade Promotional Exercises May 19th

B.

CEO Report

Superintendent's Report

May 3, 2023

April Scorecard Data:

The Average Fund Balance: \$2,240,530

The average day's cash: 56

Parent Complaints: 1

Withdraws: 4

New Students: 4

Employee Departures: 1

Employee Complaints: 6

Current Enrollment as of 5/1/2023: 1097

YTD Persistence Rate: 91% (Goal 95%)

YTD Conversion Rate: 90% (Goal 50%)

2023-2024 New Enrollment as of 5/1/2023: 189

2023-2024 Re-enrollment as of 5/1/23: 924 (94%)

2023-2024 Projected Enrollment as of 5/1/23: 1079 (# is returning students + new students with at least one piece of registration turned in)

April Compliance Issues:

FY 23 Q3 Financial Report filed.

AAJP failed to meet the 70% Instructional Expenditure Requirement in FY2020-2021.

The corrective action plan was filed.

April Operations Report:

The 2023/2024 Staff List is complete. Teacher offers have started.

AAJP job fair on April 15, 2023.

We are improving our ability to track our website visitors and traffic. The following snapshot shows the top ten pages visited in the last month. There was a significant increase on our job openings page. We saw 300 more views on the Apply page this month than last.

We are seeing most of your traffic to the website come from Facebook ads and posts:

72% of visitors are on mobile, 25% on desktop, and 1% on a tablet.

Mainly, we are seeing noteworthy traffic for the job openings and application pages.

People are showing interest.

April Innovative Work:

Developing the AAJP Master Timeline.

We are updating Policies and Procedures. Training on P&P will take place at Summer Institute in Boise starting June 6th.

April Academics Report:

Executive Director's Report (board packet).
School Turnaround Specialist report (board packet).

General Information:

Building FY 24 budget.

April Marketing and Communications Report:

Here is the Triton News for April. This is sent to all current staff, families, and all applicants for the next school year.
Last month's newsletter had 746 total opens and 1,303 successful deliveries. Campaign performance exceeded the industry average by 4%.

<https://mailchi.mp/athlosjp.org/triton-news-april>

C. Finance Report

Dr. Bressler discussed the finance Report

D. Marketing and Communications Report

Dr. Bressler spoke briefly about the Marketing and Communications Report

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 6:40 PM.

Respectfully Submitted,
A. Harvey