ARISE HIGH SCHOOL

DEVELOPMENT PLANNING

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Objectives

- Share goals for fund development at Arise
- Get feedback, input, and support from board

Why Fund Development Now?

Currently, Arise has a balanced budget and ample funds, but as one-time funds drop off, Arise should begin planning now to have a source of soft-dollars that can support new programs and innovations.

This funding <u>will not</u> fund mission critical functions.

Arise does not do any fundraising currently, and building a "development engine" takes considerable time, so the time to begin is NOW!

Goals for 21-22 School Year & Beyond - $250,000

- Develop a strong case statement for Arise Fund Development
- Develop other communication templates to support fundraising, such as an annual report, newsletters, etc.
- Set up technical elements of fundraising (i.e. network for good website, tax letters)
- Submit proposals to 6 - 10 foundations
- Initiate an annual giving campaign, starting with the Board! :)
- Support staff members to write Donors Choose and/or teacher specific grants
- Involve donors or potential donors in Warrior Defenses

What is Needed from the Board

- Give your own meaningful donation (any amount is welcome!)
- Support fund development efforts by inviting friends, colleagues to events
- Supply between 5 - 10 names, addresses of friends, colleagues who could receive an annual campaign letter

THANK YOU IN ADVANCE!!

Questions
Input
Feedback?