

APPROVED



City on a Hill Charter Public School

Minutes

March 2021 Development Committee Meeting #2

Date and Time

Friday March 26, 2021 at 3:30 PM

This meeting took place remotely pursuant to the March 12, 2020 Baker-Polito Administration announcement of an emergency order temporarily modifying the state's open meeting law.

Committee Members Present

Jack Gearan (remote), Jeff Jablow (remote), Jessica Yang (remote)

Committee Members Absent

Gary Morton

Guests Present

Ginger Parker (remote), Jordan Lopez (remote), Kevin Taylor (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Jack Gearan called a meeting of the Development Committee of City on a Hill Charter Public School to order on Friday Mar 26, 2021 at 3:34 PM.

C.

Approve March 2021 Meeting Minutes

Jack Gearan made a motion to approve the minutes from March 2021 Development Committee Meeting March 2021 Development Committee Meeting on 03-02-21.

Jeff Jablow seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Jessica Yang Aye

Jack Gearan Aye

Gary Morton Absent

Jeff Jablow Aye

II. 2021 Virtual Gala Planning

A. 2021 Virtual Gala Planning

Jordan Pina, Chief of Staff, provided an update on development results to date. She shared that the bulk of the City on a Hill Foundation's donations continues to be those of individual donors, but noted that commitments for the City on a Hill Gala have begun and are the second largest source.

Pina then directed the attention of the Committee to City on a Hill Gala planning. She confirmed that the Gala will be virtually held on Thursday, May 6th at 6:00PM, and operate with the theme of "Past, Present and Future of City on a Hill." Pina also shared that the event is planned to start with breakout group "mixers" with students, staff and Board members, followed by videos of pre-recorded remarks by speakers, including City on a Hill's founder, a founding teacher, alumni, current staff, and students. The night will conclude with a raffle of multiple baskets comprised of gift cards to local businesses and subscriptions to virtual experiences.

The Committee thanked Pina for the Development Team's work, and began discussion around pricing for tickets. Members discussed the pros and cons of a ticket virtual event, considering accessibility and building investment to ensure maximum attendance. The Committee decided to move forward with a suggested donation during registration, with the hope that attendees would participate in the raffle during the event.

Next, the Committee reviewed confirmed speakers and noted that bringing additional alumni, particularly those who graduated closer to City on a Hill's founding, former Board of Trustee members, and current student voices would add to the quality of the pre-recorded remarks. Pina agreed to connect with City on a Hill staff who may have connections with older alumni to reach out. Then, the Committee discussed historical corporate sponsorships, and the potential to secure 1-2 sponsors for this year's Gala.

Finally, the Committee resolved to meet again before the Gala to continue to monitor progress.

III. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:34 PM.

Respectfully Submitted,
Jack Gearan