

APPROVED



City on a Hill Charter Public School

Minutes

October 2020 Development Committee Meeting

Date and Time

Thursday October 22, 2020 at 3:30 PM

This meeting took place remotely pursuant to the March 12, 2020 Baker-Polito Administration announcement of an emergency order temporarily modifying the state's open meeting law.

Committee Members Present

Gary Morton (remote), Jack Gearan (remote), Jeff Jablow (remote), Jessica Yang (remote)

Committee Members Absent

None

Committee Members who arrived after the meeting opened

Gary Morton

Guests Present

Jordan Lopez (remote), Kevin Taylor (remote), Maddie Collins (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

Jack Gearan called a meeting of the Development Committee of City on a Hill Charter Public School to order on Thursday Oct 22, 2020 at 3:33 PM.

C. Approve June 2020 Meeting Minutes

Jeff Jablow made a motion to approve the minutes from June 2020 Development Committee Meeting on 06-11-20.

Jack Gearan seconded the motion.

The committee **VOTED** to approve the motion.

Roll Call

Gary Morton Absent

Jessica Yang Aye

Jack Gearan Aye

Jeff Jablow Aye

II. 2020 Virtual Gala Planning Kickoff

A. 2020 Virtual Gala Planning Kickoff

Jack Gearan, Committee Chair, opened the discussion by directing the Committee's attention to a presentation that Jordan Pina, Chief of Staff, created for the meeting.

Pina shared the purpose of the Committee and overviewed the roles and responsibilities of the City on a Hill School Board, Management Staff, and Foundation Board as it pertains to development.

Pina also shared information regarding historical giving at City on a Hill, providing context around donations given to City on a Hill broken down by School Year. Pina highlighted several primary campaigns, acknowledging the City on a Hill Gala as COAH's highest yield annual event.

Gearan continued discussion by sharing information about a virtual platform and highlighting the importance of a strong keynote speaker. The Committee also discussed the means of raising donations at a Virtual Gala including a silent auction, Fund-a-Need, or ticket sales.

Gary Morton arrived.

III. School Year 2019-20 Annual Report for Donors Discussion

A. School Year 2019-20 Annual Report for Donors Discussion

Pina shared the School Year 2019-20 Annual Report for Donors, reiterating that it is the document traditionally sent out to Donors and local representatives to reinforce partnerships.

The Committee discussed feedback and revisions as it pertains to the messaging and tone of the document when discussing closure of the CoaH New Bedford campus and consolidation of the Boston charters.

IV. School Year 2020-21 Committee Goals

A. School Year 2020-21 Committee Goals

The Committee discussed a potential date for the Virtual Gala, with plans to host the event in the Spring.

Gearan closed discussion by asking the Committee to work towards finding a keynote speaker for the Gala. The Committee will resume discussion around a speaker at the next Development Committee meeting in December.

V. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 4:33 PM.

Respectfully Submitted,
Jack Gearan