

APPROVED



## City on a Hill Charter Public School

### Minutes

#### October 2019 Development Committee Meeting

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**Date and Time**

Thursday October 24, 2019 at 8:45 AM

**Location**

City Year Boston (Room 515), 287 Columbus Ave, Boston, MA 02116

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**Committee Members Present**

Andres Tejeda Soto, Callie Slocum, Gary Morton, Jeff Jablow, Jenny Bordo

**Committee Members Absent**

*None*

**Guests Present**

Kevin Taylor

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**I. Opening Items****A. Record Attendance and Guests****B. Call the Meeting to Order**

Callie Slocum called a meeting of the Development Committee of City on a Hill Charter Public School to order on Thursday Oct 24, 2019 at 8:50 AM.

**C. Approve June 2019 Committee Meeting Minutes**

Jeff Jablow made a motion to approve minutes from the June 2019 Development Committee Meeting on 06-10-19 June 2019 Development Committee Meeting on 06-10-19.

Andres Tejeda Soto seconded the motion.

The committee **VOTED** unanimously to approve the motion.

#### **D. Introductions**

Committee members and guests present went through a round of introductions.

### **II. Development at City on a Hill: Historical Trends**

#### **A. Development at City on a Hill: Historical Trends**

Jenny Bordo, Director of Development Operations, presented an overview of trends in annual giving over the past ten years. Bordo highlighted that fundraising has declined in the past three years, with peak fundraising for City on a Hill being in 2013-2015, when City on a Hill opened City on a Hill Dudley Square and City on a Hill New Bedford. Callie Slocum, Chair, led a conversation about the trends. Committee members discussed factors in these trends, including staff changes at City on a Hill, both in the Development function and greater leadership, and current academic results.

### **III. Development at City on a Hill: Current Initiatives**

#### **A. Development at City on a Hill: Current Initiatives**

Callie Slocum, Chair, and Jenny Bordo, Director of Development Operations, led a conversation of the school year 2019-2020 development initiatives, including preparation for the 25th Anniversary City on a Hill Gala, an Annual Appeal, and strategic approach to grant writing. Committee members discussed the initiatives, and agreed on key next steps including: (1) forming a Gala Committee; (2) finalizing sponsorship packages for the gala; and (3) working with Board members to expand the donor base for the schools.

### **IV. Closing Items**

#### **A. Adjourn Meeting**

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 9:45 AM.

Respectfully Submitted,  
Callie Slocum