

APPROVED



Elgin Math & Science Academy

Minutes

EMSA Outreach Special Meeting

Date and Time

Thursday January 7, 2021 at 5:30 PM

Location

Meeting ID

meet.google.com/yjx-ffbc-hrm

Phone Numbers

(US) +1 585-433-5763

PIN: 562 075 722#

Committee Members Present

B. Lane (remote), K. Kelly, K. Shaw (remote), L. Fuhr (remote), M. Gibb (remote), S. Said (remote)

Committee Members Absent

M. Armstrong

Guests Present

D. Alexander (remote), David Feinberg (remote)

I. Opening Items

A. Record Attendance and Guests

B. Call the Meeting to Order

K. Shaw called a meeting of the Outreach: Families and Community Committee of Elgin Math & Science Academy to order on Thursday Jan 7, 2021 at 5:34 PM.

C. Approve Minutes

II. Data, Dates and Deadlines

A. Goals of the Outreach Committee

We have specific diversity goals.

School Mint numbers today:

- We have 133 applications currently.
- 38 applicants for Kindergarten
 - Typically have 100+ on waitlist
 - 5 of whom are sibling
- We had 401 total applications last year
 - Private school closed which boosted #s
- Year before 370 applications
- 4th grade is the low point (only 10 on waitlist) --only 6 applications

Sarah attended 4 food pantry outreach events this year--collected emails
Equity-focused outreach

What are our goals and by when:

- 150 Kindergarten by March 1
- 30 at each grade 1-6 = 180 total

D.F. Are there institutional locations that could help?

Per LF, move up intent to enroll and off waitlist

B. PAST Events and Ideas

Preschools (SS):

Summit School (Linda)--shares out

EPEL--Retweets

Two Rivers--Sarah talk to Brigitte

DF:

Consolidated talking points

Relationship building

Site visits to preschools

Campus is strong selling point
Centers--any parent connections to help recruit?

BL:

April/May sign up folks out front of preschools
Folks will want to have conversations

DF:

30 min weekly mtgs for potential families--ongoing forum
Still will be an access challenge

SS

Lawn signs?

Incentive program
Housing Authority of Elgin
Lawn signs
New Life Covenant Church--Armida Dominguez

Materials: what do we need?
Fliers--black & white
Video--add staff diversity

David will give us an outline of how to reach to our goals.
This committee will convene on Tuesday at 5:30 pm to review and approve.

III. 2021 Applications and FRL

A. David Feinberg

31% directly certified FRL
FRL currently around 44%
50% families have completed application
Applications/Forms don't come out until July 1
Applications can be completed online through Titan
July/August is when fees are paid

GOALS:

51% FRL by March 1
60% determined (application filled out) by March 1
75% determined by Sept 1

Incentives/Ideas
Could immediately improve E-Rate, March 1
Incentives have been discussed--these will be budget-dependent

Discount on registration fees for anyone who fills out application for next year: \$10-\$20 to start.

EPTC meeting: can be advanced there

T-shirts/uniform incentives

Comfort level for repeated requests.

Need phone call follow-ups.

DF:

Will create recommendations and action plan

Committee to review on Tuesday

Dan, Lezlie, others to look at budget

Eviction moratorium ends in January. Community resource piece prepared by Sarah.

B. Lottery Administration

Not discussed.

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 7:00 PM.

Respectfully Submitted,
K. Kelly