Elgin Math & Science Academy

Outreach Committee Meeting

Date and Time
Thursday February 10, 2022 at 6:30 PM CST

Location
https://us06web.zoom.us/j/6308835013
Meeting ID: 630 883 5013
One tap mobile
+13126266799,,6308835013# US (Chicago)
+19292056099,,6308835013# US (New York)
Dial by your location
    +1 312 626 6799 US (Chicago)
    +1 929 205 6099 US (New York)
    +1 301 715 8592 US (Washington DC)
    +1 669 900 6833 US (San Jose)
    +1 253 215 8782 US (Tacoma)
    +1 346 248 7799 US (Houston)
Meeting ID: 630 883 5013

Agenda

	Purpose	Presenter	Time
I. Opening Items			**6:30 PM**
Opening Items			
A. Record Attendance and Guests Introductions			5 m
B. Call the Meeting to Order			
C. Approve Minutes of November 18, 2021 Outreach Committee Meeting	Approve Minutes		2 m
D. Approve Minutes of January 13, 2022 Outreach Committee Meeting	Approve Minutes		5 m

II. Enrollment & Applications Numbers			**6:42 PM**
A. Number of applications for Kindergarten	Discuss	Sarah Said	5 m

What is our goal?

Currently, there are 194 applications for the lottery. 71 of those applications are for Kindergarten.

B. Outreach to Daycares and Churches	Discuss	Sarah Said	5 m

Update:

- K. Coventry worked on an updated flyer (see attached) along with S. Said's help.
- The new Open House date was February 9th from 6 - 7 p.m. (virtual).
- The flyers and copies of the book called "Circles All Around Us" were distributed by D. Alexander to the following centers:
    ◦ Learning Tree East
    ◦ Learning Tree West
    ◦ Elgin Hope & Family Resource Center
- Update on outreach to Churches (K. Shaw)

III. Winter Outreach Events & Promotions			**6:52 PM**

Updates

A. Local Events	Discuss	Bethea Lane	5 m

- MLK Breakfast Update
- Other Local Events?

B. Promotion Opportunities Updates	Discuss	Kerry Kelly	15 m

1. HAE Newsletter (Kerry & Martell)
2. Other Ideas

C. Info Flyer & Applications Update	Discuss	Sarah Said	2 m

- The flyer was updated to reflect the new Open House Date. The flyer was delivered to childhood centers along with copies of the "Circles All Around Us" book.
- TA's to call waitlisted families.

D. Outreach Spreadsheet	Discuss		

IV. Closing Items			**7:14 PM**

	Purpose	Presenter	Time
A. Adjourn Meeting	Vote		