



# Elgin Math & Science Academy

## Outreach Committee Meeting

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### Date and Time

Thursday January 13, 2022 at 6:30 PM CST

### Location

Join Zoom Meeting

<https://us06web.zoom.us/j/6308835013>

Meeting ID: 630 883 5013

One tap mobile

+13126266799,,6308835013# US (Chicago)

+19292056099,,6308835013# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

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### Agenda

|   | Purpose         | Presenter | Time           |
|---|-----------------|-----------|----------------|
| <b>I. Opening Items</b>   |                 |           | <b>6:30 PM</b> |
| Opening Items   |                 |           |                |
| <b>A. Record Attendance and Guests</b>                                    |                 |           | 5 m            |
| Introductions   |                 |           |                |
| <b>B. Call the Meeting to Order</b>                                       |                 |           |                |
| <b>C. Approve Minutes of November 18, 2021 Outreach Committee Meeting</b> | Approve Minutes |           | 2 m            |
| <b>II. Enrollment &amp; Applications Numbers</b>                          |                 |           | <b>6:37 PM</b> |

|  | <b>Purpose</b> | <b>Presenter</b> | <b>Time</b>    |
|--|----------------|------------------|----------------|
| <b>A. Number of applications for Kindergarten</b>  | Discuss        | Sarah Said       | 5 m            |
| <p>What is our goal?</p> <p>There are two different reports pulled regarding enrollment. The first report shows enrollment by grade, and the second report shows sibling enrollment. Currently, (2) siblings applied in Kindergarten, and (45) from outside.</p> |                |                  |                |
| <b>B. Outreach to Daycares and Churches</b>  | Discuss        | Sarah Said       | 5 m            |
| <b>III. Fall and Winter Outreach Events &amp; Promotions</b>   |                |                  | <b>6:47 PM</b> |
| Updates  |                |                  |                |
| <b>A. Local Events</b>   | Discuss        | Bethea Lane      | 5 m            |
| <ul style="list-style-type: none"> <li>• HAE Bike Event Update</li> <li>• December 30th Open House Update</li> <li>• MLK Breakfast</li> <li>• January 24th Open House</li> </ul>   |                |                  |                |
| <b>B. Promotion Opportunities Updates</b>  | Discuss        | Kerry Kelly      | 15 m           |
| <ol style="list-style-type: none"> <li>1. HAE Newsletter (Kerry &amp; Martell)</li> <li>2. January 24th Open House</li> <li>3. Other Ideas</li> </ol>  |                |                  |                |
| <b>C. Info Flyer &amp; Applications Update</b>   | Discuss        | Sarah Said       | 2 m            |
| <b>D. Outreach Spreadsheet</b>   | Discuss        |                  |                |
| <b>IV. Closing Items</b>   |                |                  | <b>7:09 PM</b> |
| <b>A. Adjourn Meeting</b>  | Vote           |                  |                |