



Elgin Math & Science Academy

Outreach Committee

Date and Time

Thursday November 18, 2021 at 6:30 PM CST

Location

Join Zoom Meeting

<https://us06web.zoom.us/j/6308835013>

Meeting ID: 630 883 5013

One tap mobile

+13126266799,,6308835013# US (Chicago)

+19292056099,,6308835013# US (New York)

Dial by your location

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+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 630 883 5013

Agenda

	Purpose	Presenter	Time
I. Opening Items			6:30 PM
Opening Items			
A. Record Attendance and Guests			5 m
Introductions			
B. Call the Meeting to Order			
C. Approve minutes	Approve Minutes		2 m
Approve minutes for Outreach: Families and Community Committee Meeting on October 28, 2021			
D. Approve minutes	Approve Minutes		2 m

II. Enrollment & Applications Numbers **6:39 PM**

A. Number of applications for Kindergarten Discuss Sarah Said 5 m

What is our goal?

B. Waiting list for each grade Discuss Sarah Said 5 m

What are our goals?

III. Fall and Winter Outreach Events & Promotions **6:49 PM**

A. Local Events Discuss Bethea Lane 5 m

- Salvation Army Christmas Present Give-Away (Kerry)
- HAE Bike Give-Away? (Martell)
- City of Elgin holiday presentation (Sarah)
- Others?

B. Promotion Opportunities Discuss Kerry Kelly 15 m

1. HAE Newsletter (Kerry & Martell)
 1. Can this go out before 11/30 Open House
 2. If not, how can we let HAE families know about the Open House
 3. What dates would work best for HAE for newsletter mailing & stuffing
 4. Other ideas to generate interest at HAE
2. Preschools
 1. Can we deliver fliers in time for Open House
 2. Can we divvy up deliveries of fliers to the preschools
 3. Other outreach ideas to preschools
3. EMSA Families--how can we incentivize them to tell-a-friend
4. Local churches--can we divvy up these, too?
5. FB, IG, email, etc
6. Other locations for fliers (library, grocery stores, etc)
7. Other ideas

C. Info Flyer & Applications Discuss Sarah Said 2 m

Have open house dates been added?

D. Outreach Spreadsheet Discuss

Purpose Presenter Time

IV. Door-to-door recruitment

V. Closing Items

A. Adjourn Meeting

Vote