## Elgin Math \& Science Academy

## Outreach: Families and Community Committee Meeting

Date and Time<br>Wednesday November 18, 2020 at 5:00 PM CST<br>\section*{Location}<br>https://meet.google.com/ook-xtyx-ipv

Agenda
Purpose Presenter ..... Time
I. Opening Items ..... 5:00 PM
Opening Items
A. Record Attendance and Guests
B. Call the Meeting to Order
C. Approve Minutes Approve Melanie Gibb Minutes
II. Strategic Planning for 2020-2021
A. Virtual Outreach ideas
Discuss
Kimberly Shaw

## School operations:

Online applications open: October 1
Applications due: March 1, 2021
Lottery date: March 4, 2021

- Virtual Open houses not yet scheduled.
How do we reach our hard to reach families if in person events are limited?
Social media?
E-newsletter?
Canvassing neighborhoods?
Word of mouth?
Engaging current EMSA families?
Printed materials?


## III. Outreach: Families and Community

Outreach: Families and Community
A. 2020/21 New Student Population and Waitlist Status
FYI
Melanie Gibb
3 m
2020/2021 Waitlist: 237
49\% Free and Reduced Lunch

## ATTENDED EVENTS

1. HopeFest @ Newlife: Saturday July 27 from 10am-2pm

Needs: At least 2 full time adults. One must be Spanish speaking.
Joseph and Armida Dominguez: armjoedom@wowway.com
Thank You Trish Ortiz! We received approximately 30 student applications. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.
TASKED TO:
2. Project Backpack@ECC, Saturday, August 3 from 9a.m. to 1 pm

Needs: At least 3 full time adults. One must be Spanish speaking.
"Agency Registration" coming soon
Megan Highland, mhighland@elgin.edu
Thank You Sarah Said and Kimberly Shaw! We received approximately 20 student applications and made connections with neighbor agencies. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.
TASKED TO:
3. National Night Out @ Spring Street, Tuesday, August 6 from 6pm to 8pm

Needs: At least 2 full time adults. One must be Spanish speaking.
(Do we add presence at Festival Park?)
ROPE Officer Heather Farrell.
Thank You Trish Ortiz and Kerry Kelly. We received approximately $\qquad$ student applications and made connections with neighbor agencies, showed local community support and built existing family relationships. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.
TASKED TO:
4. Back to School, BBQ BASH @ Wing Park, Saturday, August 17 from Noon to 4PM

Needs: At least 2 full time adults. One must be Spanish speaking.
Corey Dixon, Dixon_C@cityofelgin.org
Representatives: Sarah Said, Kimberly Shaw, Kerry Kelly and Trish Ortiz?
Student ambassador participation?
5. Gail Borden Hispanic Heritage Month Celebration, Saturday, October 5 from 2-4:30PM

Sarah Said, Andrea Fiebig, Additional MPAC Families
6. Salvation Army Fall Fest: October 29 at 4PM.

Sarah Said and Melanie Gibb.

## UPCOMING EVENTS:

7. Salvation Army Christmas Give-Away: Saturday DEC. 21st. 9am-3pm. Need Spanish speaking volunteers at all shifts.

## 8. HAE Bike Give-Away: Date?

What items do we need to bring to the event? How many volunteers do we need?

## OUTLETS

1. Table at Library $\$ \$$
2. Summit School
3. BGCE
4. Local Churches
5. Laundromats
6. Centro
7. HAE
8. EHN
9. The Centre Preschool
10. Head Start
11. East Side Rec Centre
12. Laotian community

## 13. Testimonials--share on FB

## OPEN HOUSES

Fall: NOVEMBER 19, 6-7:30PM
Winter: JANUARY 30, 6-7:30PM
C. Lottery Administration

Discuss
Melanie Gibb
5 m
Items to prepare for lottery:

- Gail Borden space rental: Tasked to -
- Paper Application upload and parent follow up: Tasked to -
- Application verification (Ensure no duplicates, ensure existing students are not in lottery, etc...): Tasked to -
- Lottery administrators: Tasked to -
IV. Other Business
A. Goals of the Outreach Committee
Discuss Melanie Gibb 5 m ***What are our diversity goals?***


## 2018/2019 Student Demographics

13.9\% Asian
14.4\% African American
36.6\% Hispanic
34.2\% White
Free/Reduced: 46\%
Homeless: 3\%
2019/2020
13\% Asian
17\% African American
34\% Hispanic
36\% White
Free/Reduced: 42\%

2020/2021 CURRENT STATS: 09/16/20
11\% Asian
15\% African American
26\% Hispanic
38\% White
2orMore 6\%
American Indian: 3\%
Pacific Islander: 1\%
Free/Reduced: 49\%

## Neighboring School Demographics (2018/2019)

1.2\% Asian

4\% African American
80\% Hispanic
9\% White
3.2\% 2 or more/Other
B. Future Meetings

FYI Kimberly Shaw
2 m

## V. Closing Items

A. Adjourn Meeting Vote

