



Elgin Math & Science Academy

Outreach

Strategic planning for 2021/2022

Date and Time

Wednesday September 16, 2020 at 3:30 PM CDT

Location

Virtual Meeting via Google Meet:

Meeting ID

meet.google.com/tyq-hkgh-cog

Phone Numbers

(US) [+1 631-729-0535](tel:+16317290535)

PIN: 624 082 385#

Agenda

	Purpose	Presenter	Time
I. Opening Items			3:30 PM
Opening Items			
A. Record Attendance and Guests			
B. Call the Meeting to Order			
C. Approve Minutes	Approve Minutes	Melanie Gibb	
II. Strategic Planning for 2020-2021			3:30 PM

	Purpose	Presenter	Time
A. Virtual Outreach ideas	Discuss	Kimberly Shaw	5 m

School operations:

Online applications open: October 1

Applications due: March 1, 2021

Lottery date: March 4, 2021

• Virtual Open houses not yet scheduled.

How do we reach our hard to reach families if in person events are limited?

Social media?

E-newsletter?

Canvassing neighborhoods?

Word of mouth?

Engaging current EMSA families?

Printed materials?

III. Outreach: Families and Community

3:35 PM

Outreach: Families and Community

A. 2020/21 New Student Population and Waitlist Status	FYI	Melanie Gibb	3 m
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2020/2021 Waitlist: 237

49% Free and Reduced Lunch

B. PAST Events and Ideas	FYI		8 m
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ATTENDED EVENTS

1. HopeFest @ Newlife: Saturday **July 27** from 10am-2pm

Needs: At least 2 full time adults. One must be Spanish speaking.

Joseph and Armida Dominguez: armjoedom@wowway.com

Thank You Trish Ortiz! We received approximately 30 student applications. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.

TASKED TO:

2. Project Backpack@ECC, Saturday, **August 3** from 9a.m. to 1pm

Needs: At least 3 full time adults. One must be Spanish speaking.

"Agency Registration" coming soon

Megan Highland, mhighland@elgin.edu

Purpose Presenter Time

Thank You Sarah Said and Kimberly Shaw! We received approximately 20 student applications and made connections with neighbor agencies. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.

TASKED TO:

3. National Night Out @ Spring Street, Tuesday, **August 6** from 6pm to 8pm

Needs: At least 2 full time adults. One must be Spanish speaking.

(Do we add presence at Festival Park?)

ROPE Officer Heather Farrell.

Thank You Trish Ortiz and Kerry Kelly. We received approximately ____ student applications and made connections with neighbor agencies, showed local community support and built existing family relationships. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.

TASKED TO:

4. Back to School, BBQ BASH @ Wing Park, Saturday, **August 17** from Noon to 4PM

Needs: At least 2 full time adults. One must be Spanish speaking.

Corey Dixon, Dixon_C@cityofelgin.org

Representatives: Sarah Said, Kimberly Shaw, Kerry Kelly and Trish Ortiz?

Student ambassador participation?

5. **Gail Borden Hispanic Heritage Month Celebration**, Saturday, **October 5** from 2-4:30PM

Sarah Said, Andrea Fiebig, Additional MPAC Families

6. **Salvation Army Fall Fest: October 29 at 4PM.**

Sarah Said and Melanie Gibb.

UPCOMING EVENTS:

7. **Salvation Army Christmas Give-Away:** Saturday DEC. 21st. 9am - 3pm. *Need Spanish speaking volunteers at all shifts.*

8. **HAE Bike Give-Away: Date?**

What items do we need to bring to the event? How many volunteers do we need?

OUTLETS

1. Table at Library \$\$
2. **Summit School**
3. BGCE
4. Local Churches
5. Laundromats
6. Centro
7. HAE
8. EHN
9. The Centre Preschool
10. Head Start
11. East Side Rec Centre
12. Laotian community
13. Testimonials--share on FB

OPEN HOUSES

Fall: **NOVEMBER 19, 6-7:30PM**

Winter: **JANUARY 30, 6-7:30PM**

C. Lottery Administration	Discuss	Melanie Gibb	5 m
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Items to prepare for lottery:

- Gail Borden space rental: **Tasked to —**
- Paper Application upload and parent follow up: **Tasked to —**
- Application verification (Ensure no duplicates, ensure existing students are not in lottery, etc...): **Tasked to —**
- Lottery administrators: **Tasked to —**

IV. Other Business **3:51 PM**

A. Goals of the Outreach Committee	Discuss	Melanie Gibb	5 m
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What are our diversity goals?

2018/2019 Student Demographics

- 13.9% Asian
- 14.4% African American
- 36.6% Hispanic
- 34.2% White
- Free/Reduced: 46%
- Homeless: 3%

Purpose Presenter Time

2019/2020

13% Asian
17% African American
34% Hispanic
36% White
Free/Reduced: 42%

2020/2021 CURRENT STATS: 09/16/20

11% Asian
15% African American
26% Hispanic
38% White
2orMore 6%
American Indian: 3%
Pacific Islander: 1%

Free/Reduced: 49%

Neighboring School Demographics (2018/2019)

1.2% Asian
4% African American
80% Hispanic
9% White
3.2% 2 or more/Other

B. Future Meetings	FYI	Kimberly Shaw	2 m
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V. Closing Items **3:58 PM**

A. Adjourn Meeting	Vote
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