# Elgin Math \& Science Academy 

## Outreach Committee Meeting

Date and TimeThursday October 10, 2019 at 3:15 PM CDT
LocationEMSA Campus 1600 Dundee Ave, Elgin
Agenda
Purpose PresenterTime
I. Opening Items ..... 3:15 PM
A. Record Attendance and Guests
B. Call the Meeting to Order
C. Approve Minutes Approve Melanie Gibb Minutes
II. Outreach: Families and Community
A. 2019/2020 New Student Population and Waitlist Status
FYI
Sarah Said
5 m
Paper applications (approximately 80 ) have been filled out at outreach events.
Hopefest: 25
Project Backpack: 25
National Night Out: 4
BBQ Bash: 25
Hispanic Heritage Month/Gail Borden: 4
Online applications now available. Current total: 13
2019/2020 Waitlist: 199
B. Community Outreach
Discuss Sarah Said

1. Share successes with community, "State of the School" (Message from the Board) Complete
2. Promotional materials Complete
3. Press
4. Donors (working on wish for wonder campaign with Development).
${ }^{* * *} 5$. We need to reach out with Open House Dates. What is the best avenue to get this info to our hard to reach families?
C. Upcoming Events and Ideas
Discuss
15 m
ATTENDED EVENTS
5. HopeFest @ Newlife: Saturday July 27 from 10am-2pm

Needs: At least 2 full time adults. One must be Spanish speaking.
Joseph and Armida Dominguez: armjoedom@wowway.com

Thank You Trish Ortiz! We received approximately 30 student applications. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.

## TASKED TO:

2. Project Backpack@ECC, Saturday, August 3 from 9a.m. to 1 pm Needs: At least 3 full time adults. One must be Spanish speaking.
"Agency Registration" coming soon
Megan Highland, mhighland@elgin.edu
Thank You Sarah Said and Kimberly Shaw! We received approximately 20 student applications and made connections with neighbor agencies. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.
TASKED TO:
3. National Night Out @ Spring Street, Tuesday, August 6 from 6pm to 8pm

Needs: At least 2 full time adults. One must be Spanish speaking.
(Do we add presence at Festival Park?)
ROPE Officer Heather Farrell.
Thank You Trish Ortiz and Kerry Kelly. We received approximately $\qquad$ student applications and made connections with neighbor agencies, showed local community support and built existing family relationships. All applications need a follow up phone call to confirm information. Families that identified wanting to be on the waitlist need to be uploaded into school mint.

## TASKED TO:

4. Back to School, BBQ BASH @ Wing Park, Saturday, August 17 from Noon to 4PM

Needs: At least 2 full time adults. One must be Spanish speaking.
Corey Dixon, Dixon_C@cityofelgin.org
Representatives: Sarah Said, Kimberly Shaw, Kerry Kelly and Trish Ortiz?
Student ambassador participation?
5. Gail Borden Hispanic Heritage Month Celebration, Saturday, October 5 from 2-4:30PM

Sarah Said, Andrea Fiebig, Additional MPAC Families

## UPCOMING EVENTS:

6. Salvation Army Fall Fest: October 29 at 4PM.

Need Spanish speaking volunteers.

## 7. Salvation Army Christmas Give-Away

## 8. HAE Bike Give-Away: Date?

What items do we need to bring to the event? How many volunteers do we need?

## OUTLETS

1. Table at Library $\$ \$$
2. Summit School
3. BGCE
4. Local Churches
5. Laundromats
6. Centro
7. HAE
8. EHN
9. The Centre Preschool
10. Head Start
11. East Side Rec Centre
12. Laotian community
13. Testimonials--share on FB

## OPEN HOUSES

Fall: NOVEMBER 19, 6-7:30PM
Winter: JANUARY 30, 6-7:30PM
III. Other Business
A. Goals of the Outreach Committee

Discuss
5 m
Last Year's Student Demographics
13\% Asian
17\% African American
34\% Hispanic

36\% White
Free/Reduced:
Homeless:

## Current Demographics

8\% Asian (-5)
12\% African American (-5)
40\% Hispanic (+6)
37\% White (+1)
$2 \% 2$ or more/Other (+2)
Free/Reduced:
Homeless:
Neighboring School Demographics
1.4\% Asian
5.5\% African American

80\% Hispanic
7.4\% White
$3.2 \% 2$ or more/Other
B. Future Meetings

FYI
Melanie Gibb
2 m
IV. Closing Items

3:47 PM
A. Adjourn Meeting
Vote

