

Memorandum of Understanding

This Memorandum of Understanding (“MOU”) is made as of August 15, 2021 (the “Effective Date”) by and between Families in Action for Quality Education (FIA Oakland Coalition) and participating Non-Profit Charter Network/School hereby referred to as _____, (each, a “Party” and together, the “Parties”). This MOU outlines the required commitments and the benefits of coalition membership.

Mission

The FIA Oakland Coalition is a group of non-profit charter schools and networks whose members work collaboratively to ensure that all students and families in Oakland have the ability to choose and attend a high quality, equitable public school.

Origin Story, Purpose & Strategy

Nearly 25 years ago, families who demanded access to high quality schools began founding Oakland public charter schools, especially in neighborhoods where public schools had failed generations with persistently low academic outcomes and gaps in college access. Over the last several years, a dangerous and inaccurate narrative has emerged that threatens the existence of school options for Oakland families. This narrative scapegoats public charter schools for long-standing problems in public education, while failing to address the need for quality school options for Black, Brown and underserved families or respecting the power and agency of Black, Brown and underserved families.

The FIA Oakland Coalition seeks to increase support for quality charter public schools and the respective political power through four major strategies:

1. **Communications** that humanize the voices and stories of families, youth and educators, highlight the data and results of public schools, dispel falsehoods about charter schools and provide information that facilitates political involvement
2. **Leadership Development** - Development of charter school parent and youth leadership to lead campaigns that result in concrete gains in access to quality schools, equitable resources and equitable student outcomes. Development of advocacy leadership capacity among charter school educators, board members and school leaders and structure opportunities for a healthy advocacy ecosystem.
3. **Organize and lead campaigns** that lead to measurable increases in access, quality and equity in public education and build sustainable capacity and infrastructure for civic and political engagement.
4. **Engagement of influentials** including elected officials, community and district leaders and organizations to increase awareness of the positive contributions of public charter schools and to garner political support.

Principles of Engagement

Contributions

- Beginning in fall 2021, FIA Oakland Coalition is funded through a combination of philanthropy, grants, individual donors and Charter School/Network contributions.

- Charter Schools/Networks will contribute annually to support the FIA Oakland Coalition. Contributions, at the rate of \$10/student, are due by September 1, 2021.

Contributions can be sent via check to: Families in Action for Quality Education 333 Hegenberger Road, Suite 600 Oakland, CA 94621	Contributions can be sent via bank transfer to: Families in Action for Quality Education Bank: Citibank Address: 4101 Piedmont Avenue Account Number: 207-848-235 Routing Number: 32-11-711-84
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Governance

- Each Charter Schools/Networks appoints a senior leader who serves a two-year term on the board of directors at least once every four years.
- The board of directors strives to reflect our values in its membership with $\frac{1}{3}$ of members from Charter Schools/Networks, $\frac{1}{3}$ from community organizations and $\frac{1}{3}$ parents and youth.
- Board directors will attend 6 mandatory board meetings per year and participate as able in board working groups.
- Each year, the board of directors will adopt the goals and measures of success for the FIA Oakland Coalition strategy and evaluate the Chief Executive Officer.

Expectations

- Charter School/Network leaders will facilitate the active participation of their schools in communications, leadership development institutes and at least one campaign per year.
 - Participation in FIA Oakland’s family/youth leadership institutes in summer and winter
 - Distribute and promote communications including FIA Oakland newsletters, social media, non-partisan school board election information and events/actions/campaign invitations.
 - Identifying key spokespeople who can share their personal experiences in earned, social and written media.
 - Commitment to attendance at 3 collective actions and participation in at least 1 campaign.
 - Participation in monthly school leader and quarterly charter board of directors meetings.

Benefits

The FIA Oakland Coalition provides unique benefits to our partner Charter Schools/Networks.

- Be a part of a historic, student and family-centered movement to reclaim the positive narrative about the role of public charter schools in East Oakland and to increase access to high quality, public schools.

- Be a part of changing the discourse and influencing public education policy and leadership that puts Black, Brown and underserved families in positions of power and honors their agency to choose high quality public schools.
- Be a part of a ground-breaking movement that breaks down the silos between charter schools, community organizations and the public power structure to build a strong, city-wide movement.
- Be featured in our local, expert, authentic, data and story-driven communications campaigns that lifts up positive data and stories from stakeholders in your charter school/network.
- Build leadership capacity in your school/network through family and youth organizing and leadership development.
- Work in partnership with outstanding local advocacy leaders including Energy Convertors, State of Black Education and Great School Voices. Access to expert, equity-centered, authentic messages, and communications collateral.

On behalf of _____ (Charter School/Network)

Signature _____ Date _____

Printed Name _____

Title _____

On behalf of Families in Action for Quality Education

Signature _____ Date _____

Printed Name _____

Title _____