# Oakland Charter 100% Voting Campaign 2022

Oakland Charter Leader Kick Off March 2021





## **Voter Suppression in the US is Surging**

Georgia NAACP and voting rights groups challenge sweeping Georgia voting law

Restrictions on Texas voting could tighten under Republican bill advanced by Senate committee



Tweets

Tweets & replies

Media

Likes

Pinned Tweet



Stacey Abrams @ @staceyabrams · 3d · · · From passage of the #SB202 voter suppression bill targeted at Black and brown voters to the arrest of a Black legislator who was advocating for the voting rights of her constituents, today was a reminder of Georgia's dark past. We must fight for the future of our democracy #gapol



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↑7,28.8K



## Youth & Parent voting can change the game!

Website:

https://www.whenweal lvote.org/

Sign Up: <a href="https://secure.everyaction.com/VFZF7A0svE">https://secure.everyaction.com/VFZF7A0svE</a>
SfEoN5wCNINQ2



## 16,881

WHAT IF 100% of the families of Oakland's 17,000 students spoke with 1 united voice?

WHAT IF 100% of the families of Oakland's 17,000 charter

students used their voting power in the June and November

2022 elections?

#### **LCPS** Customized Voter **Registration Website** with When We All Vote **Partnership**

https://www.whenweallvote.org/



WHEN WE ALL VOTE

Take Action Voting Resources About Us Store



#### Register to Vote/Inscribase para votar

Voting matters! When we vote, it allows us to unite and reclaim our power: we can speak for those who have been silenced, made to feel invisible and targeted by systemic oppression. Every time we vote, we exercise our right to have voice and choice on critical issues that impact our children, our communities and the country. It's important to vote in every election and we commend you for taking this first step!

¡La votación es importante! Cuando votamos, nos permite unirnos y reclamar nuestro poder: podemos hablar por aquellos que han sido silenciados, hechos a sentirse invisibles y atacados por la opresión sistémica. Cada vez que votamos, ejercemos nuestro derecho a tener voz y elección sobre temas críticos que afectan a nuestros niños, nuestras comunidades y el país, ¡Es importante votar en todas las elecciones y lo felicitamos por dar este primer paso!

Email Address*	Select Language	
ZIP Code*		_
	Novt Stop	

## Oakland Measure QQ Gives Youth the Right to Vote for School Board

- Supported by OEA, Justice 4 Oakland
   Schools and Kids First coalition to influence
   youth and their families
- In 2020 Measure QQ passed and in 2022,
   16 and 17 year olds will have the right to
   vote for school board
- OUSD D2 (Crocker to San Antonio), D4
   (Laurel, Oakland Hills), D6 Deep East
   Millsmont, Coliseum) will be up for election
- QQ is a huge risk AND opportunity for charter high school communities



## We Must Expand our Voter Universe for 2022





19% or 263 LCPS parents voted in the 2020 elections



ICPS registered 55
new parents
registered to vote in
fall 2020

## We Must Ignite K-12 Civics Education in our Schools

We must reimagine instruction to include civics like classroom projects, lessons, research and mock elections.

Check out <u>Ria Fay-Berquist's humanities project</u> at <u>Latitude High School</u>

My School Votes Tool Kit & Action Plan\_High School

My School Votes Tool Kit & Action Plan\_K-8

#### Democracy Beyond the Vote at Latitude High

"How do you exercise power, and choice, and participate?"







Becky

Ria Fay-Berquist

#### How can FIA partner in this effort?

- FIA
  - Parent and Youth Leadership
     Institute & Political Training +
     Stipend for leaders
  - Co-host Voter Education Town
     Halls for families
  - Support to build parent leadership teams in schools
  - Operations support with data and voting registration efforts
  - Host online podcasts featuring parent and youth voices
  - o **Comms**: social media, blogs



#### Engaging Influentials: OUSD BOE + FIA Leaders

**Adversary** 



Ally















Gary Yee, D4

Mike Hutchinson, D5 VanCedric Williams, D3