



PALISADES

CHARTER HIGH SCHOOL

NOTICE OF INFORMATION OBTAINED FROM SOCIAL MEDIA

Notice to all faculty/staff, students and parent/guardians of Palisades Charter High School:

Please be advised that Palisades Charter High School will be considering a plan to gather or maintain in its records publicly available information obtained from faculty/staff and student social media solely for the purposes of school, faculty/staff or student safety. This plan would involve a third-party vendor that would alert PCHS to any detected threats to school safety apparent through data and information shared publicly on social media and blog streams.

“Social Media” means an electronic service or account, or electronic content, including, but not limited to, videos, still photographs, blogs, video blogs, podcasts, instant and text messages, email, online services or accounts, or Internet Web site profiles or locations. It does not include an electronic service or account used exclusively for educational purposes or primarily to facilitate creation of school-sponsored publications, such as a yearbook or pupil newspaper, under the direction or control of a school, teacher, or yearbook advisor. (Education Code, section 49073.6(a)(2).)

PCHS will present this plan, and recommend approval of its third-party vendor agreement, as an open session item at its regularly scheduled Board Meeting on Tuesday November 6, 2018 and will provide faculty/staff, parents or guardians with an opportunity for public comment before such a plan is adopted at that meeting.

Upon Board adoption of this plan and consistent with Education Code section 49073.6, a faculty/staff member, student and/or a student’s parents/guardians will be notified if PCHS decides to maintain information about a student from social media in the student’s record, and given an opportunity to correct or delete such information. Requests to access a record for examination of the social media information gathered through the plan, or to remove and/or correct such information, may be directed to PCHS at the following address:

Director of Human Resources (Amy Nguyen at anguyen@palihigh.org)
HR Dept. at 310-230-6670
1577 Bowdoin St, Pacific Palisades, CA 90272

Within thirty (30) days of receipt of a request to remove/correct social media information, the PCHS Executive Director or designee will review the request with the faculty/staff member, student and/or student’s parents/guardian and make a determination on whether to grant or deny the request. Additionally, any information about a person from social media that PCHS maintains in its records will be destroyed within one year after the student turns 18 or within one year after the person is no longer enrolled in PCHS or employed by PCHS, whichever occurs first.

Please note, this plan is consistent with PCHS’ existing Social Media Policy for Students, and PCHS is not prevented from otherwise fulfilling existing legal obligations to prevent reasonably foreseeable harm to the school or its faculty/staff or its students.



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PUBLIC HEARING ON THIRD-PARTY AGREEMENT FOR SOCIAL MEDIA MONITORING

1. Administration may seek Board approval to contract with a third-party vendor to conduct monitoring of publicly available online activity on social media sites, related to Palisades Charter High School. The purpose of such monitoring is the safety and well-being of students, faculty/staff, and visitors. Prior to entering into such a contract, Education Code section 49073.6 requires that PCHS provide an opportunity for public comment at a regularly scheduled public meeting of the governing board. Administration recommends the Board provide this opportunity for public comment regarding PCHS's proposed program to gather or maintain publicly available information obtained from social media, which may include publicly available information on faculty/staff or students' social media accounts.

CONSENT AGENDA

1. Administration recommends the Board approve PCHS' third-party vendor contract for monitoring of publicly available information obtained from faculty/staff or student social media solely for the purposes of school, faculty/staff or student safety.