



PALISADES

CHARTER HIGH SCHOOL

23-Jan-18

Board of Trustees Meeting Development Report

TOTAL FUNDS RAISED TO DATE:

	Prior Report	YTD	Inc.
The PCHS Fund	\$42,515	\$74,275	\$31,760
Donor Brick Campaign	\$109,300	\$120,888	\$11,588
Donations to Athletic Teams	\$13,803	\$19,404	\$5,601
Donations to Classroom Teachers	\$10,124	\$11,144	\$1,020
Donations to Extra-Curriculars	\$3,389	\$3,941	\$552
Donations to Pali Cares	\$200	\$200	\$0
Restricted Donations/Pledges	\$0	\$200,000	\$200,000
	<u>\$179,331</u>	<u>\$429,852</u>	<u>\$250,521</u>

TOTAL EXPENSES TO DATE:

Bacio Design	\$4,770
L.A. Press Printing	\$1,747
Postage/Mailing	\$3,911
Advertising (Donor Brick Campaign)	\$2,317
Subscriptions - Double the Donation	\$449
Subscriptions - Foundation Directory Online	\$999
Subscriptions - DonorPerfect	\$1,948
Service Charges - SafeSave	\$2,606
Young Alumni Pizza Lunch	\$190
New Parent Welcome Breakfast	\$930
	<u>\$19,867</u>

NET PROCEEDS TO DATE:

\$409,985

Donor Brick Campaign follow up mail and direct solicitation to 500 businesses completed mid-Dec. **#Giving Tuesday** took place the Tuesday after Thanksgiving. An email campaign took place the previous week. Proceeds were to support transportation for those in need. 19 donors contributed \$3,198.00

Year End Campaign took place before Christmas with Holiday email and direct solicitation to donors who contributed last year but had not contributed this year. \$11,532 was raised.

Submitted Grant Proposals:

- Joseph Drown Foundation - \$10,000 - not approved
- Pacific Palisades Women's Club - \$1,000 - not approved
- William C. Bannerman Foundation - \$5,000 - not approved
- Caruso Family Foundation - \$5,000 - pending



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Lewis A. Kingsley Foundation - \$5,000 - pending