



PALISADES

CHARTER HIGH SCHOOL



Development Report
Board of Trustees
December 12, 2017

Total Funds Raised through 12/6/17: \$197,413

- **\$114,082 - Donor Brick Campaign (gifts & pledges)**
- **\$16,747 - Athletics**
- **\$10,166 - Classroom Teachers**
- **\$3,879 - Extra Curricular**
- **\$200 - Pali Cares**
- **\$52,339 - The PCHS Fund**
 - \$52,097- Parents
 - \$242 - Faculty/Staff
 - \$0 - Board
 - 14% participation from Parents
 - 4% participation from Faculty/Staff
 - 0% participation from Board

#Giving Tuesday was held on Tuesday, November 28th. Giving Tuesday is a worldwide event dedicated to supporting charities. 19 donors totaling \$3,198 was received. Proceeds were dedicated to assist with transportation for students having difficulty getting to school.

Year-End Giving Campaign began on Monday, December 4th. 40% of total giving is received during the last two weeks of December for all non-profits. This is the first campaign of its type at PCHS.

Foundation Grants Submitted:

- Joseph Drown Foundation (\$10,000)
- William C. Bannerman Foundation (\$5,000)
- Caruso Family Foundation (\$5,000)
- Pacific Palisades Women's Club (\$1,000)

Donor Brick Mail Campaign has taken place targeting 500 businesses within the Pacific Palisades.