



# PALISADES

## CHARTER HIGH SCHOOL



### Board of Trustees Meeting Development Report October 17, 2017

#### **Total Funds Raised to date \$164,676**

- \$40,818 – The PCHS Fund
- \$101,803 – Donor Brick Campaign
- \$11,603 – Donations to Athletic Teams
- \$6,938 – Donations to Classroom Teachers
- \$3,314 – Donations to Extra-Curriculars
- \$200 – Pali Cares

**Donor Brick Campaign** mailing to 3,524 families and local businesses sent out September and ½ page advertising campaign in the Palisadian Post and Palisades News were published in October. Direct email campaign to the Alumni Association will be sent out the week of September 18<sup>th</sup>. AYSO passed out Donor Brick brochures to all families at their Picture Day on October 8<sup>th</sup>. Link to the campaign will be placed on the PCHS Facebook account.

**The PCHS Fund Direct Mail** follow-up to commence this month. We will be incorporating a peer-to-peer engagement process through Thanksgiving.

#### **Fundraising for clubs, teams, and extra-curricular**

- New online donation portal for athletics, classroom teachers and extra-curricular has worked flawlessly on the school website. Donating is simple and easy and goes directly into the specific ASB account.

#### **PCHS hosting Community wide service event**

Palisades Charter School, in conjunction with the Palisades Lutheran Church and the Pacific Palisades Chamber of Commerce, will be hosting a community service project supporting Feed My Starving Children. Volunteers are needed. The event is scheduled for Saturday, November 4<sup>th</sup>. More information is available on the school website. Promotional video may be found at <https://vimeo.com/237496325>.

#### **Pending Grant Proposals**

Joseph Drown Foundation - \$10,000

Pacific Palisades Women's Club - \$1,000



# PALISADES

## CHARTER HIGH SCHOOL

William C. Bannerman Foundation - \$5,000  
CTE Facilities Grant - TBD