



# PALISADES

## CHARTER HIGH SCHOOL



Board of Trustees Meeting  
Development Report  
September 26, 2017

### **Total Funds Raised to date \$127,035**

- \$36,502 – The PCHS Fund
- \$90,533 – Donor Brick Campaign

**Donor Brick Campaign** mailing to 3,524 families and local businesses sent out September and ½ page advertising campaign in the Palisadian Post and Palisades News will commence in October. Direct email campaign to the Alumni Association will be sent out the week of September 18<sup>th</sup>. Link to the campaign will be placed on the PCHS Facebook account.

**The PCHS Fund Direct Mail** campaign was mailed out to all families on August 16<sup>th</sup> and will be promoted by follow-up emails, parent newsletter, Back-to-School Night and the New Parent Welcome Breakfast.

### **Fundraising for clubs, teams, and extra-curricular**

- New online donation portal for athletics and extra-curricular is now available on the school website. Donating is simple and easy and goes directly into the specific ASB account.
- New outside source for many fundraisers available to ASB and clubs looking for something different that can raise considerable funds.