



# PALISADES

## CHARTER HIGH SCHOOL



### Board of Trustees Meeting Development Report August 22, 2017

#### **Total Funds Raised to date \$43,566**

- \$12,139 – The PCHS Fund
- \$31,427 – Donor Brick Campaign

**Stadium Repair Campaign** initial mailing to sports teams who use the track and field was mailed out on July 19th. Campaign brochures will be part of the registration packet for AYSO players. Pacific Palisades Chamber of Commerce is promoting the campaign on their website. A separate mailing to 500 selected businesses were mailed out on

**The PCHS Fund Direct Mail** campaign was mailed out to all families on August 16<sup>th</sup> and will be promoted by follow-up emails, parent newsletter and at Back-to-School Night.

#### **Recommended Communications Guidelines**

- Consideration for a new policy specifying guidelines for communications to our public and families.