



PALISADES

CHARTER HIGH SCHOOL



Board of Trustees Meeting Development Report July 18, 2017

Total Funds Raised to date \$148,882

- \$87,959 – Parent Donations
- \$20,000 – Foundation Grants
- \$1,929 – Board Donations
- \$1,632 – Faculty & Staff Donations
- \$12,515 – Net proceeds from Special Event
- \$24,850 – Donor Brick Campaign

Grants received:

- \$10,000 from the Joseph & Dorothy Goldberg Charitable Trust for Tech Equity.

Temescal Street Banners:

- 8 new Temescal Canyon street banners were installed prior to graduation. An additional 5 banners have been installed.
- \$1,838 remained in Boosters from the last campaign. We have received \$1,412 in donations to pay for the project.

Stadium Repair Campaign initial mailing to sports teams who use the track and field will be sent this week. Campaign brochures will be part of the registration packet for AYSO players. Pacific Palisades Chamber of Commerce is promoting the campaign on their website

The PCHS Fund Direct Mail campaign is slated to be mailed out by August 1st and will be promoted by follow-up emails, parent newsletter and at Back-to-School Night.

Recommended Communications Guidelines

- Consideration for a new policy specifying guidelines for communications to our public and families.