



# PALISADES CHARTER HIGH SCHOOL

*Empowering Educational Excellence.*

## Development Report Board of Trustees Meeting December 12, 2023

Report date: 12/12/2023

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$176,043	\$229,414	\$53,371	\$500,000
PCHS Fund Pledges Outstanding	General	\$1,006	\$3,006		
Pali Alumni Fund	General	\$0	\$0	\$0	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		<b>\$177,049</b>	<b>\$232,420</b>	<b>\$55,371</b>	<b>\$500,000</b>
Rest. Donations/Pledges - Recd	General	\$3,700	\$3,700	\$0	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		<b>\$3,700</b>	<b>\$3,700</b>	<b>\$0</b>	<b>\$0</b>
<b>TOTAL FUNDS RECEIVED</b>		<b>\$180,749</b>	<b>\$236,120</b>	<b>\$55,371</b>	<b>\$500,000</b>

### TOTAL EXPENSES TO DATE:

Bacio Design		\$0		\$1,000
L.A. Press Printing		\$0		\$0
American Direct Mail		\$2,669		\$6,900
Postage		\$352		\$600
Subscriptions		\$649		\$17,737
Credit Card service fees		\$530		\$7,500
Salaries & Benefits (Campus Unification/Development Dir)		\$38,506		\$88,906
Justice League Banner		\$300		\$200
Videography		\$0		\$0
Donor Bricks		\$0		\$1,500
Donor Breakfast		\$0		\$0
Donor Refund		\$0		\$0
Pali High Booster Club (split donation)		\$0		\$750
New Parent Welcome Breakfast		\$2,720		\$2,400



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<b>TOTAL EXPENSES FOR UNRESTRICTED FUNDS</b>	<u>\$45,726</u>	<u>\$127,493</u>
<b>TOTAL NET FUNDS</b>	<b>\$190,394</b>	<b>\$372,507</b>

### Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//14/23
- 2.) New Parent Welcome Breakfast was held for 315 parents on 8/26/23
- 3.) **PCHS Fund comparison: \$229,414 this year/\$282,695 last year. Best YTD was \$282,695**
- 4.) **PCHS Fund donor comparison: 193 this year/221 last year**
- 5.) Back to School Night Campaign began on 9/11
- 6.) **Back to School Night Campaign brought in \$26,095**
- 7.) Email to Banner Donors from last year who have not renewed this year will take place on 10/16
- 8.) #Giving Tuesday campaign to begin on November 21st
- 9.) **#Giving Tuesday brought in \$37,081 from 50 families**
- 10.) Year-End Campaign begins December 27 - 31.

### NOTES TO REPORT:

- Non-profits have experienced a decline in donations over the last year due to economic and market conditions.
- Several of our major donors have not donated to date, but several were affected by the SAG strike.
- The Lewis A. Kingsley, Mara W. Breech and William Bannerman Foundations did not donate this year.