



# PALISADES CHARTER HIGH SCHOOL

*Empowering Educational Excellence.*

## Development Report Board of Trustees Meeting November 14, 2023

Report date: 11/9/2023

<b>TOTAL FUNDS RAISED TO DATE:</b>	<b>Fund</b>	<b>Prior Report</b>	<b>YTD</b>	<b>Inc/Dec.</b>	<b>Budget</b>
The PCHS Fund	General	\$144,276	\$176,043	\$31,767	\$500,000
PCHS Fund Pledges Outstanding	General	\$2,500	\$1,006		
Pali Alumni Fund	General	\$0	\$0	\$0	
<b>TOTAL UNRESTRICTED FUNDS RAISED</b>		<b>\$146,776</b>	<b>\$177,049</b>	<b>\$30,273</b>	<b>\$500,000</b>
Rest. Donations/Pledges - Recd	General	\$1,700	\$3,700	\$2,000	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
<b>TOTAL RESTRICTED FUNDS RAISED</b>		<b>\$1,700</b>	<b>\$3,700</b>	<b>\$2,000</b>	<b>\$0</b>
<b>TOTAL FUNDS RECEIVED</b>		<b>\$148,476</b>	<b>\$180,749</b>	<b>\$32,273</b>	<b>\$500,000</b>

### TOTAL EXPENSES TO DATE:

Bacio Design		\$0		\$1,000
L.A. Press Printing		\$0		\$0
American Direct Mail		\$2,669		\$6,900
Postage		\$306		\$600
Subscriptions		\$649		\$17,737
Credit Card service fees		\$530		\$7,500
Salaries & Benefits (Campus Unification/Development Dir)		\$32,088		\$88,906
Justice League Banner		\$300		\$200
Videography		\$0		\$0
Donor Bricks		\$0		\$1,500
Donor Breakfast		\$0		\$0
Donor Refund		\$0		\$0
Pali High Booster Club (split donation)		\$0		\$750
New Parent Welcome Breakfast		\$2,720		\$2,400



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<b>TOTAL EXPENSES FOR UNRESTRICTED FUNDS</b>	<u>\$39,262</u>	<u>\$127,493</u>
<b>TOTAL NET FUNDS</b>	<b>\$141,487</b>	<b>\$372,507</b>

### Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent 8//14/23
- 2.) New Parent Welcome Breakfast was held for 315 parents on 8/26/23
- 3.) **PCHS Fund comparison: \$176,043 this year/\$224,040 last year. Best YTD was \$224,040**
- 4.) PCHS Fund donor comparison: 125 this year/**163** last year
- 5.) Back to School Night Campaign began on 9/11
- 6.) Back to School Night Campaign brought in \$26,095
- 7.) Email to Banner Donors from last year who have not renewed this year will take place on 10/16
- 8.) #Giving Tuesday campaign to begin on November 21st