



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting October 17, 2023

Report
date: 10/13/2023

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$100,605	\$144,276	\$43,343	\$500,000
PCHS Fund Pledges Outstanding	General	\$6,350	\$2,500		
Pali Alumni Fund	General	\$0	\$0	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$106,955	\$146,776	\$39,493	\$500,000
Rest. Donations/Pledges - Recd	General	\$1,700	\$3,700	\$2,000	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$1,700	\$3,700	\$2,000	\$0
TOTAL FUNDS RECEIVED		\$108,655	\$150,476	\$41,493	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design	\$0	\$1,000
L.A. Press Printing	\$0	\$0
American Direct		
Mail	\$2,669	\$6,900
Postage	\$280	\$600
Subscriptions	\$200	\$17,737
Credit Card service fees	\$524	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$25,671	\$88,906
Justice League		
Banner	\$300	\$200
Videography	\$0	\$0
Donor Bricks	\$0	\$1,500
Donor Breakfast	\$0	\$0
Donor Refund	\$0	\$0
Pali High Booster Club (split donation)	\$0	\$750
New Parent Welcome Breakfast	\$2,720	\$2,400
TOTAL EXPENSES FOR UNRESTRICTED FUNDS	\$32,364	\$127,493



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TOTAL NET FUNDS

\$117,784

\$372,507

Comments and Campaigns initiated to date:

- 1.) Joint Appeal with Booster Club sent
8//14/23
- 2.) New Parent Welcome Breakfast was held for 315 parents on 8/26/23
- 3.) PCHS Fund comparison: \$144,276 this year/\$205,904 last year. Best YTD was \$205,904**
- 4.) PCHS Fund donor comparison: **96** this year/**140** last year
- 5.) Back to School Night Campaign began on 9/11
- 6.) Back to School Night Campaign brought in \$26,095
- 7.) Email to Banner Donors from last year who have not renewed this year will take place on 10/16