



PALISADES

CHARTER HIGH SCHOOL

Development Report Board of Trustees Meeting September 22, 2023

Report
date: 9/14/2023

TOTAL FUNDS RAISED TO DATE:	Fund	Prior Report	YTD	Inc/Dec.	Budget
The PCHS Fund	General	\$0	\$100,605	\$100,605	\$500,000
PCHS Fund Pledges Outstanding	General	\$0	\$6,350		
Pali Alumni Fund	General	\$0	\$0	\$0	
TOTAL UNRESTRICTED FUNDS RAISED		\$0	\$106,955	\$106,955	\$500,000
Rest. Donations/Pledges - Recd	General	\$0	\$1,700	\$1,700	0
Rest. Donations/Pledges	General	\$0	\$0	\$0	0
TOTAL RESTRICTED FUNDS RAISED		\$0	\$1,700	\$1,700	\$0
TOTAL FUNDS RECEIVED		\$0	\$108,655	\$108,655	\$500,000

TOTAL EXPENSES TO DATE:

Bacio Design	\$0	\$1,000
L.A. Press Printing	\$0	\$0
American Direct		
Mail	\$2,669	\$6,900
Postage	\$265	\$600
Subscriptions	\$200	\$17,737
Credit Card service fees	\$524	\$7,500
Salaries & Benefits (Campus Unification/Development Dir)	\$19,253	\$88,906
Justice League		
Banner	\$300	\$200
Videography	\$0	\$0
Donor Bricks	\$0	\$1,500
Donor Breakfast	\$0	\$0
Donor Refund	\$0	\$0
Pali High Booster Club (split donation)	\$0	\$750
New Parent Welcome Breakfast	\$2,720	\$2,400
TOTAL EXPENSES FOR UNRESTRICTED FUNDS	\$25,931	\$127,493



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TOTAL NET FUNDS

\$82,724

\$372,507

Comments and Campaigns initiated to date:

1.) Joint Appeal with Booster Club sent
8//14/23

2.) New Parent Welcome Breakfast was held for 315 parents on 8/26/23

3.) PCHS Fund comparison: \$108,655 this year/\$123,362 last year. Best YTD was \$123,362

4.) PCHS Fund donor comparison: 70 this year/**80** last year

5.) Back to School Night Campaign began on 9/11